

Norman de Paula Arruda Filho

Norman de Paula Arruda Filho is an architect (1976) and Specialist in Urban Planning (1980) from Federal University of Rio Grande do Sul. Specialist in Public Administration from Getulio Vargas Foundation (1993). Master's Degree in Corporate and Public Management from the Brazilian School of Business and Public Administration, Getulio Vargas Foundation (EBAPE, 2002). PhD in Applied Business Management from the Higher Institute of Labor and Company Sciences, Portugal (ISCTE, 2012). Current President of the Higher Institute of Administration and Economics (ISAE), licensed by Getulio Vargas Foundation. Member of the Global Compact Brazilian Committee (CBPG). A responsible-management-education enthusiast in Brazil, he heads the PRME Chapter Brazil from UN Principles for Responsible Management Education (PRME) – which since 2007 have guided the administration of more than 500 business schools around the world, including ISAE.

During his professional trajectory, he was Regional Coordinator of Urban Development Programs for Banco Nacional de Habitação (BNH – National Housing Bank) a federal agency of social investments, Superintendent of Planning for the Southern Region Superintendence of Development (SUDESUL), CEO of the Sanitation Company of Paraná, Director-General of the Paraná State Secretary of Urban Development, Regional Superintendent and Special Advisor for the Presidency of Caixa Econômica Federal a public financial institution, among other directing positions.