

Ling Chen

CHEN Ling, PhD in Economics (1995) (Humboldt University, Berlin, Germany) is the Professor for Family Business and Business History, School of Management, Zhejiang University. Since 2004 he is the Founding Director, Institute of Family Business Research, and since 2014 Director, Institute for Entrepreneurs, Zhejiang University. His main research fields include Family Business Research, esp. succession and corporate governance of family business; Comparative Study of Business History, esp. the modern transformation of family business. He has published 8 books and over 70articles in academic journals on family business in Chinese and English. He is on the editorial board of several Chinese and International journals. He acts as Board Member or consultant to several family firms in China and South East Asia.