



Learning through disruption

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about disruption

- ❑ Technology always disrupts, in an unexpected way, business models, the way we live and work, creating new connections, concepts, meanings.
- ❑ Globalization magnifies and propagates the disruptive results rapidly across societies.
- ❑ We thus live in an exponential and non-linear world.
- ❑ New skills and competencies (previously unknown) are required.
- ❑ We all need to learn how to “learn-unlearn-relearn” since the present is much different than the past and the future.

At Alba

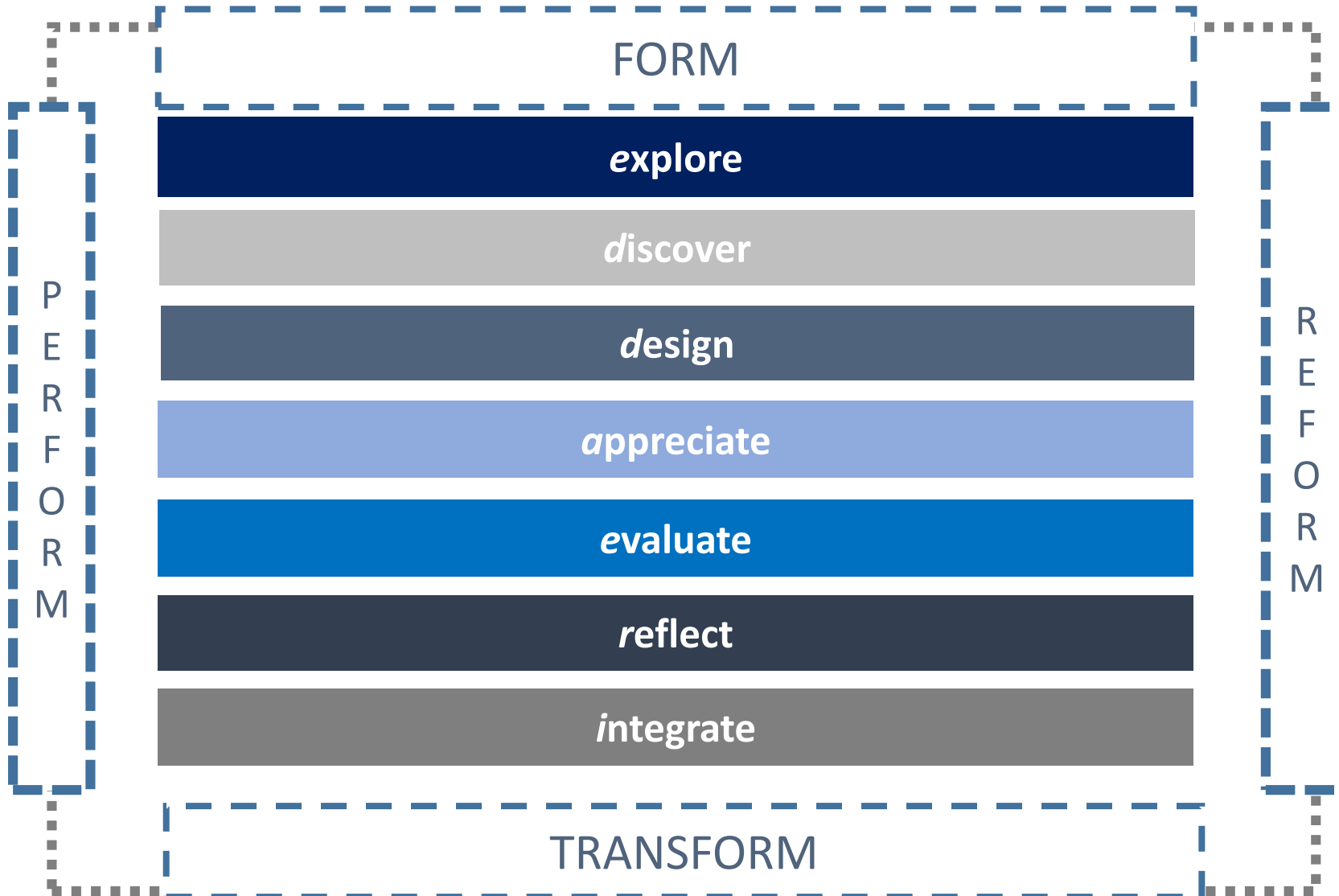
- We help program participants to develop relevant skills and competencies but also...
- To develop a certain attitude towards life long learning: *Learning Agility*

about learning in times of disruption: learning *agility*

- Learning agility is:
 - The ability to learn, adapt and apply ourselves in constantly changing, first-time conditions.
 - A complex set of skills and competencies that allow us to learn something in one situation and apply it in a different one.
- Learning agility requires from the learner:
 - The “potential to learn” and thus an open and receptive mind-set.
 - A “motivation to learn”, a curiosity and willingness to participate in the learning process.
 - An “adaptability to learn” through reflection on the relevance of the acquired skills and competencies and the need to adjust them and even develop new ones.

learning through disruption

new learning maps for learning agility



new learning *milestones* for learning agility



Executive
Development

explore

actively engage with new data, new information and new elements of knowledge

discover

observe and immerse into divergent stimuli, construct meaning and capture new connections

design

generate content, experiment with new methods, iterate ideas in order co-create the roadmaps to achieve unique expectations

appreciate

seek new value, perceive novel approaches and get inspired to create something new

evaluate

critically review your learning stimuli and assess your learning milestones

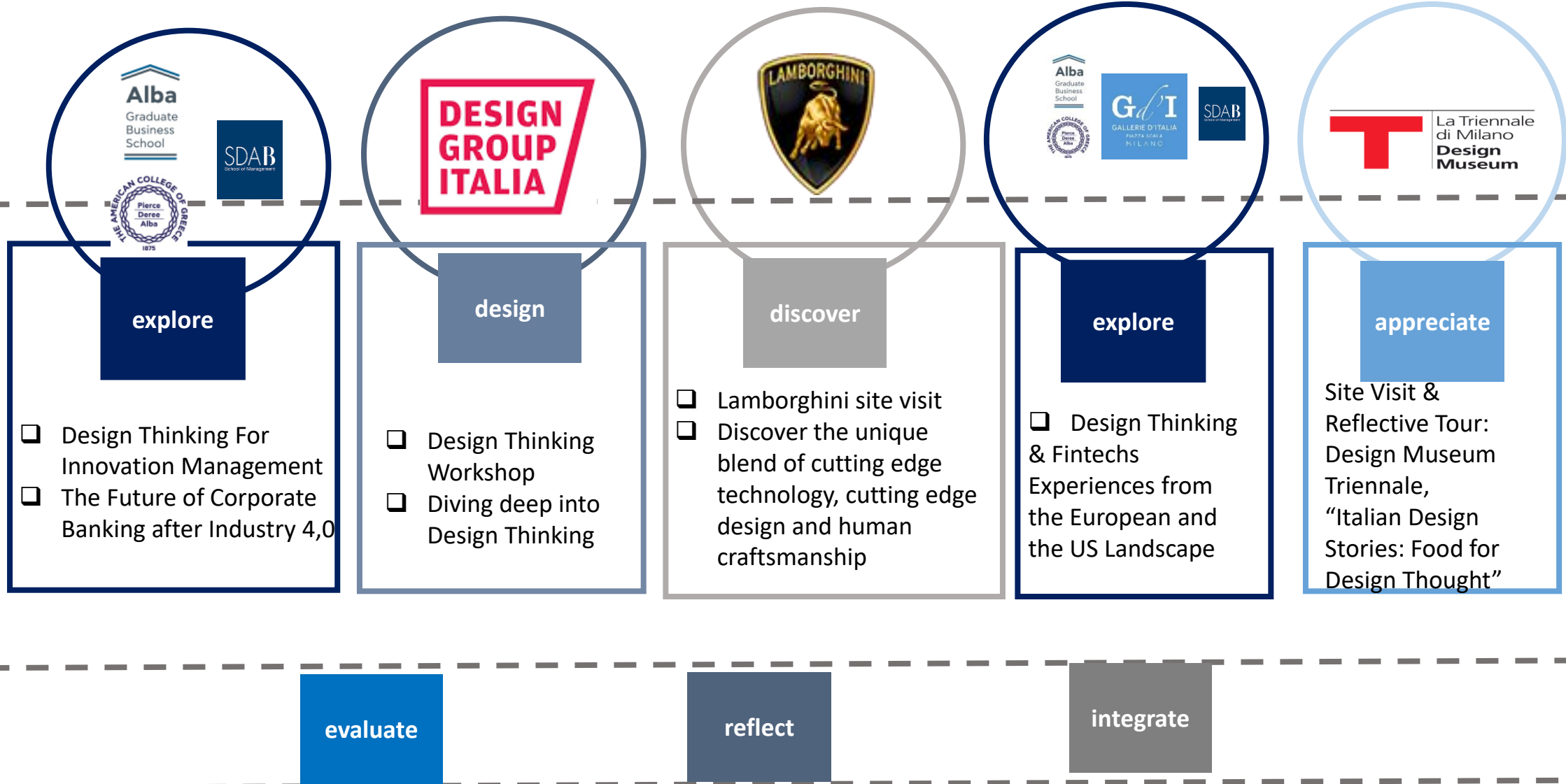
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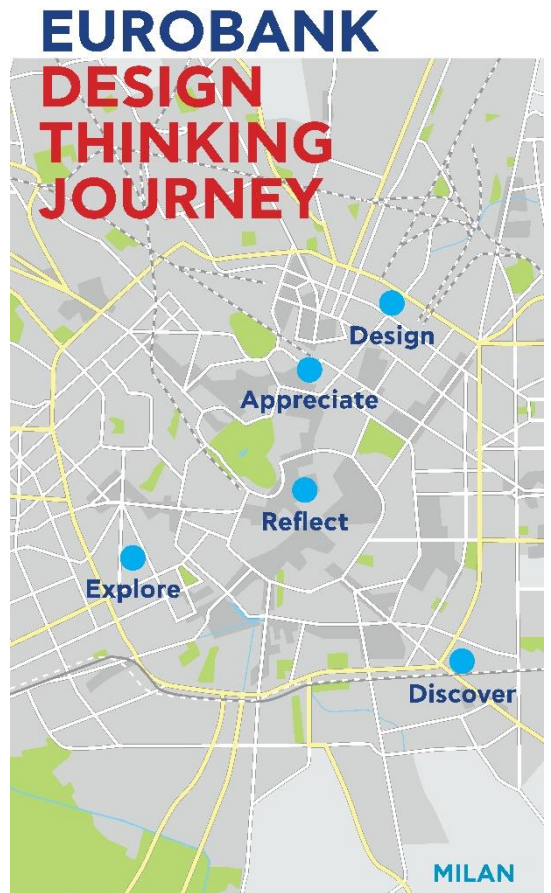
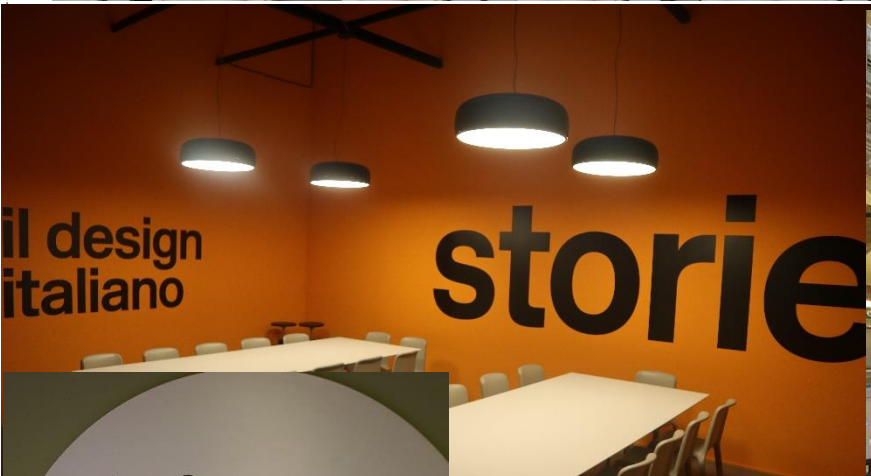
think in length and in depth and navigate through your learning journey

integrate

give form to your learning mosaic, share your new knowledge and explore how it can ignite you to form new meaning in order to transform your Organization

new learning maps *in action* 'the design thinking journey'





business to consumer

Vendiamo la possibilità di scegliere dal vivo tra prodotti che vendiamo solo online, senza l'intermediazione del negoziante.

We sell a chance to select live one of the products we only sell online, with no stores in between.

The majority of micro-companies, small public and self-producers born in the last few years do hardly cope with the costs of traditional distribution due to the mark-up added by physical retailers. In many cases, online sales are the perfect solution, offering the right price to buyers and fair remuneration to the original manufacturer, room offers you a chance to have access to direct sales, with no one in between, from the company themselves and at the same time it acts as a showcase for the physical staging of products usually and mainly live online.

auktion

Vendiamo qualcosa del quale sarete voi a regolare il valore economico

We sell something you will price yourself

Discontinued products and prototypes are special designer items the value of which does not depend on their intrinsic features but on what - in a specific context, at a specific time - we give them and are prepared, therefore, to pay them. Usually, such products are sold in outlet stores at a price that is definitely lower than the original one. Sometimes, instead, they end up on the auction market, where they become more valuable than they were in the traditional market just because they are the first or the last specimens of some collection. These designs will be put up for a big auction at the end of the exhibition, and the buyer's premium will be given to charity.

www.goodpoint.it/tdm-auktion



new learning maps *in action* coming soon 'the fintech trek'



Executive Development

explore

- ❑ Emergence of the FinTech revolution, relevant definitions and trends
- ❑ FinTech Hub Tour

design

- ❑ Designing payment technology innovations and applications
- ❑ The future of money

discover

- ❑ The application of artificial intelligence in Finance
- ❑ Industry insights

explore

- ❑ Cash & Dash
How ATMs and Computers changed Banking

appreciate

- ❑ 70 years of computing progress. The history of computers

evaluate

reflect

integrate

Eurobank

Executive Development Program
LEAD .exe



Executive
Development

the power of learning

- The “Power of Knowledge” is key in the knowledge economy.
- Knowledge becomes quickly and unexpectedly obsolete in the era of disruption.
- The “Power of Learning” is necessary to support the Power of Knowledge



thank *you*