

CEEMAN Annual Meeting 2019

www.ceeman.org



CEEMAN network



- Over 200 members from 50 countries
- 54% from CEE/CIS/Caucasus
- 33% from Western Europe/North America/Far East
- 13% from other emerging markets

CEEMAN activities

- IMTA-International Management Teachers Academy
- Other educational programs for deans, faculty, and staff
- International Quality Accreditation (IQA)
- International research and publications
- Case Writing Competitions and support
- CEEMAN Champion Awards
- International conferences



We had a great year!

- Conference in Prague and 25th CEEMAN Anniversary
- CEEMAN Manifesto
- New workshop Leading the Way in Management Development
- 20 years of IMTA
- Hidden Champions research – report for EBRD, conference in China
- IQA and EQUAA
- Alliance of management development associations in rising economies



Focus on relevance & excellence

- IQA with its focus on relevance and excellence
- Leading the Way workshop
- Rewarding **excellence** – Champion awards
- Promoting relevant **case studies** – Case Writing Competition with Emerald
- Thought leadership – the **Manifesto**



I endorse
The Manifesto



IQA update



- Currently, 27 institutions from 15 countries accredited
- Seminar for IQA peer reviewers
- Inviting experts to join
- Consulting services to help improve the quality of management schools
- IQA-EQAA collaboration



Engage, collaborate, contribute!

- News, updates, calls for collaboration at **CEEMAN website&newsletter** (share with us!)
- Student and faculty **exchange**
- Study **visits, joint programs**
- **Joint events** with CEEMAN and members
- CEEMAN **patronage** for your events
- **Tailored programs** for your institution
- **Surveys**



Grow with us!

EdTech Seminar on Digital Technologies in Teaching and Learning

14-16 October 2019

New!

Leading the Way in Management Development Workshop

10-13 November 2019

Program Management Seminar

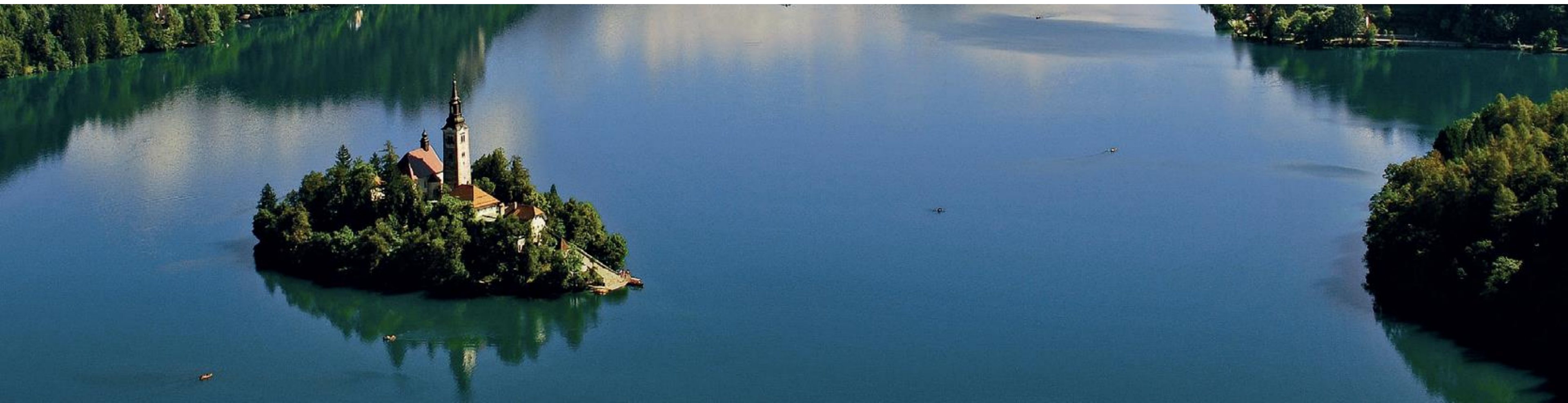
22-24 April 2020

International Management Teachers Academy - IMTA

14-25 June 2020

28th CEEMAN Annual Conference

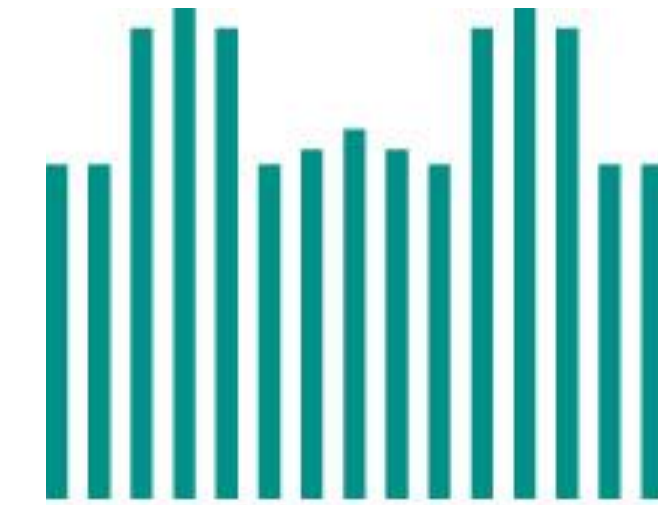
23-25 September 2020 | Trieste, Italy



28th CEEMAN Annual Conference

23-25 September 2020

Trieste, Italy



MIB Trieste
School of
Management



Ideas and suggestions from members



Awards Ceremony

www.ceeman.org



Welcome to our new members!

Institutional members

- School of Business of Belarusian State University, Belarus
- Cyprus International Institute of Management, Cyprus
- Groupe IGS, France
- GISMA Business School, Germany
- Budapest Business School, Hungary
- LUMS - Lahore University of Management Sciences, Pakistan
- Społeczna Akademia Nauk - University of Social Sciences, Lodz, Poland
- Matej Bel University in Banska Bistrica, Faculty of Economics, Slovakia
- United International Business Schools (UIBS), Switzerland
- DTEK Academy, Ukraine

Corporate member

- CarringtonCrisp, UK

Individual members

- Vache Gabrielyan, Armenia
- Arthur Pantelides, Bulgaria
- Michael Otieno Nyagol, Kenya
- Senan Ensko, Ireland

Welcome to our new member:

School of Business of Belarusian State University Belarus



SCHOOL OF
BUSINESS
OF BSU

Welcome to our new member:

GISMA Business School Germany



Welcome to our new member:

Budapest Business School Hungary



BGE

Welcome to our new member:

**Matej Bel University in Banská
Bistrica, Faculty of Economics
Slovakia**



**FACULTY
OF ECONOMICS**
MATEJ BEL UNIVERSITY

Welcome to our new member:

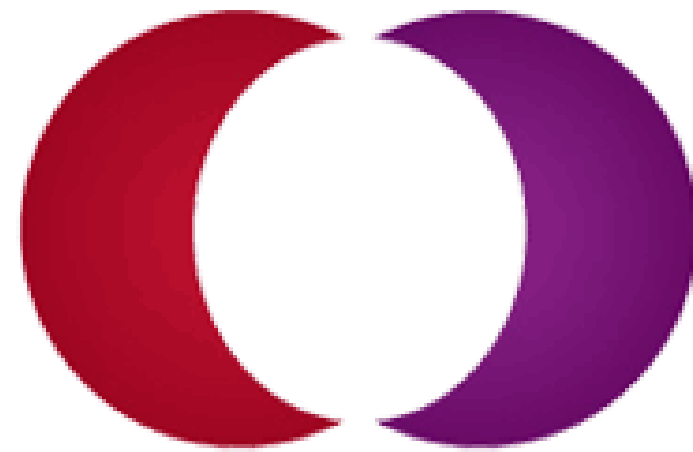
DTEK Academy
Ukraine

Academy
DTEK

Welcome to our new member:

CarringtonCrisp

UK



carringtoncrisp

Welcome to our new member:

Vache Gabrielyan

Armenia



International Quality Accreditation



Accredited

Initial accreditation:

- University of Free State Business School, South Africa
- Faculty of Economics and Management, Gdansk University of Technology, Poland

Re-accreditation:

- IPM Business School, Belarus
- Riga Business School, Latvia
- GFKM – Gdansk Foundation for Management Development, Poland
- Kozminski University, Poland
- Poznan University of Economics and Business, Poland

Congratulations on your accreditation!

University of Free State Business School

South Africa



Congratulations on your accreditation!

Faculty of Economics and Management, Gdansk
University of Technology
Poland



**GDAŃSK UNIVERSITY
OF TECHNOLOGY**

Congratulations on your re-accreditation!

IPM Business School

Belarus

IPM

BUSINESS
SCHOOL



Congratulations on your re-accreditation!

Riga Business School

Latvia

RBS

RIGA BUSINESS SCHOOL

Riga Technical University

Congratulations on your re-accreditation!

GFKM – Gdansk Foundation for Management
Development
Poland



Congratulations on your re-accreditation!

Kozminski University

Poland



KOZMINSKI UNIVERSITY

Congratulations on your re-accreditation!

Poznań University of Economics and Business
Poland



POZNAŃ UNIVERSITY
OF ECONOMICS
AND BUSINESS

CEEMAN Champion Awards 2019

Jury:

Jim Ellert

Emeritus Dean of Faculty, IMD, Switzerland

Olga Veligurska

CEEMAN Director

Alenka Braček Lalić

CEEMAN IQA Director



CEEMAN

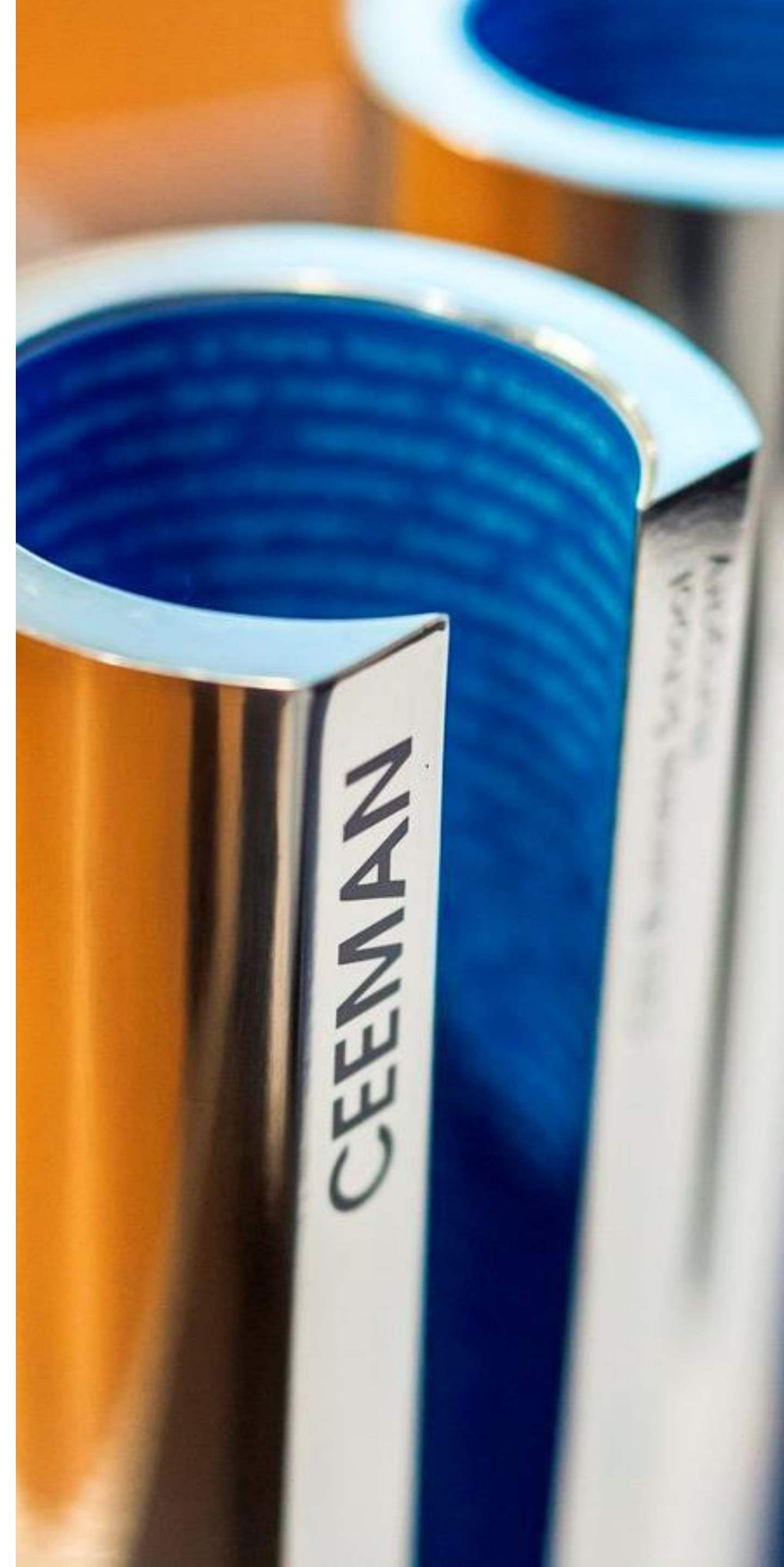
CEEMAN Champion Award for Institutional Management



Iryna Tykhomyrova

International Management Institute
MIM-Kyiv

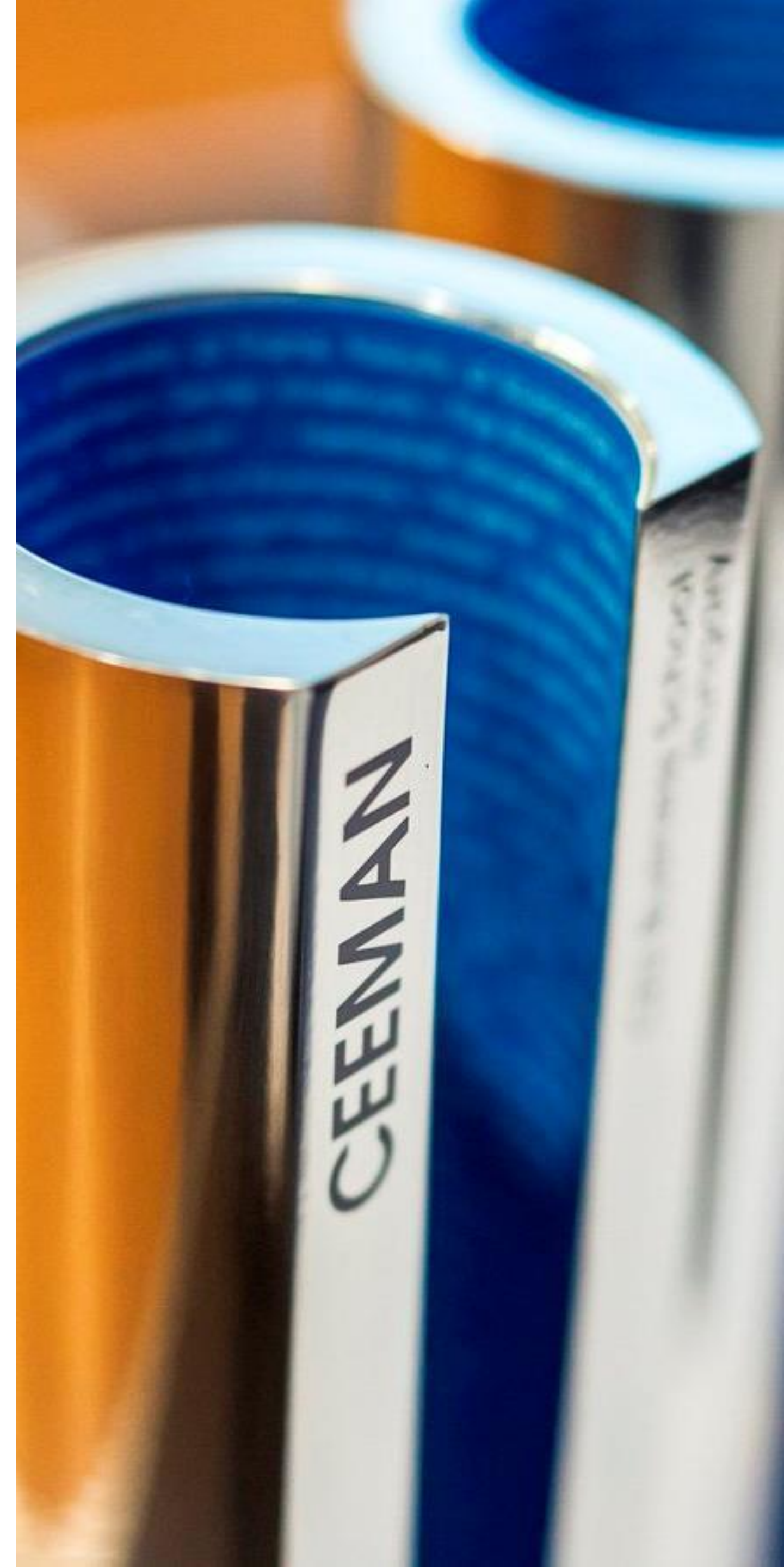
Ukraine



CEEMAN Champion Award for Teaching



Marcin Wardaszko
Kozminski University
Poland



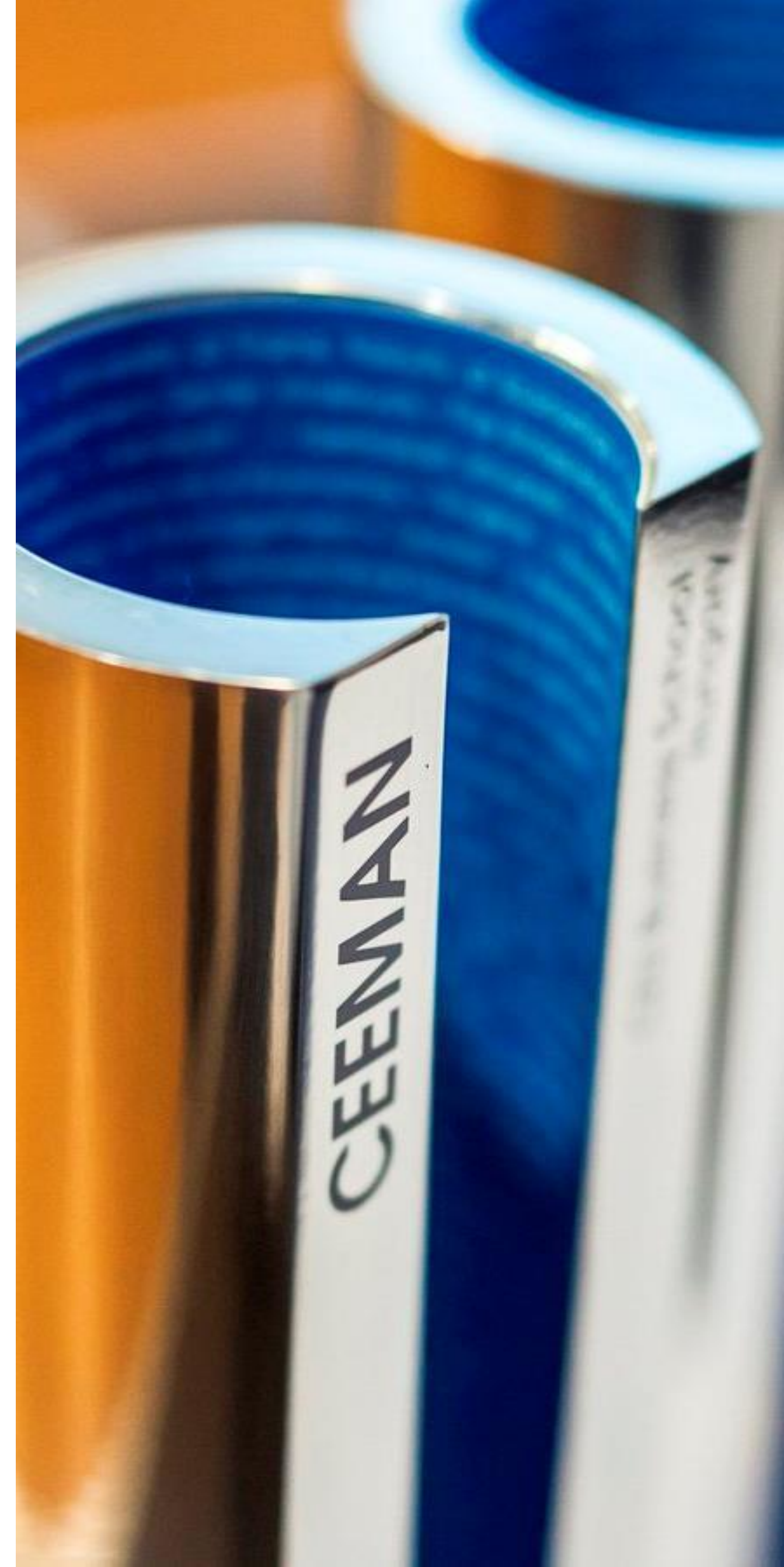
CEEMAN Champion Award for Research



Vlado Dimovski

University of Ljubljana, School of Economics
and Business

Slovenia



25th CEEMAN and Emerald Case Writing Competition

Evaluation Committee

Vladimir Nanut

MIB School of Management, Italy

Al Rosenbloom

Dominican University, USA

Leif Sjoblom

IMD, Switzerland



25th CEEMAN and Emerald Case Writing Competition



Overall winner:

**Drink The Duchess: Marketing Challenges and
Opportunities Encountered when SMEs
Internationalize**

Geoff Bick and Fran Heathcote

University of Cape Town - Graduate School of Business
South Africa



25th CEEMAN and Emerald Case Writing Competition



First runner-up:

It's Everybody's Business, Period.

Sadaf Taimoor and Mahnoor Hameed

NUST Business School

Pakistan





25th CEEMAN and Emerald Case Writing Competition



Second runner-up:

United to Innovate: Grameen Veolia Water

Anne-Claire Pache and Kevin Andre

ESSEC Business School

France



ALLIANCE

of Management Development Associations in Rising Economies



CEEMAN



Association of African
Business Schools



Thank you!

