



Aurora Díaz-Soloaga

Aurora Díaz-Soloaga, MSM, is a Senior Lecturer at the School of Management (AlmaU), where she teaches Leadership, Corporate Social Responsibility, and Global Management, among other subjects. In 2022, she was named the CEEMAN Teacher of the Year. She enriches her classes with an active approach, promoting a sense of transformative education and advocating for Responsible Management Education in the eclectic environment of Kazakhstan and Central Asia. Due to her commitment, Aurora has become an active member of the Expert Pedagogy Group of the Impactful-5 (i5), the flagship project of the platform “Principles of Responsible Management in Education” (PRME) — a United Nations Global Compact initiative. She represents the PRME Eurasian Chapter among 20 experts from around the world.

Aurora’s scientific and research interests include business ethics and intangible assets within organizations. She also serves as the Sustainable Development Solutions Network (SDSN) focal point at AlmaU. Over the past decade, she has been an official mentor and volunteer for various institutions, including the Training Center Kumbel (providing vocational training at the Kazakh Foundation for Cultural, Social, and Educational Development - KFCSED). She has also been a mentor and judge for several social projects, such as the *Air Pollution project* with the Global Social Impact Fellowship at Lehigh University, *Aul. Inspired* (focusing on Social-Emotional Learning for rural children in Kazakhstan), *Glocal-Hack 2021*, and *Enactus-Kazakhstan 2014-2017*. All these experiences allowed her to develop a critical understanding of the importance of supporting youth’s entrepreneurship and social commitment.

A member of the board of directors of Intercultural Space Irtysh, a cross-cultural initiative for developing intercultural awareness in Almaty, she is also the official representative of the Institute of Virtuous Leadership in Central Asia. Given this versatile profile, Aurora has appeared as a speaker on various physical and hybrid platforms in contexts as diverse as Mexico, the USA, Poland, India, Venezuela, Spain, and Russia, among others