

# Partnerships in Sustainability

A collaborative approach

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# Education drives a better society

Building responsible businesses in a sustainable society, while meeting the reality of growth, prosperity, comfort and wellbeing *is a challenge like none we have faced before*

Every reputable university has sustainability in or implied in its mission & strategy

Every major business school is addressing sustainability and responsible business in its teaching & research

This is increasingly important for student engagement

# Knowledge workers make a key contribution

Not just about minimizing our ecological footprint...



*...but also maximizing our 'brainprint'*

# From competition to collaboration

***Brainprint maximization*** means we need to learn to collaborate as well as/instead of competing

We built SOL, the *Sustainable Organization Library*, by finding smart ways to work with other publishers (and others)

Move beyond zero-sum competition – not just competing for a share of the cake, but collaborating to make the cake bigger

We need to find a ***‘new normal’*** - beyond conventional market competition, for wider and longer-term benefit



# SOL content partners and collaborators

**PRME**  
Principles for Responsible  
Management Education



The Academy of  
Business in Society



**Dō**



**PRACTICAL ACTION**  
Publishing



**50+20**  
MANAGEMENT EDUCATION FOR THE WORLD



**SOL**  
Supporting your sustainable growth



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# SOL: The Sustainable Organization Library

*Focused* collection – the *world's leading dedicated collection* on sustainability and responsible business

About 10,000 items: case studies, research papers, book chapters & journal articles

Sourced from nearly 800 books, special issues and journal issues

Each item individually tagged & discoverable through search & browse

Hosted by IngentaConnect (very robust technology, 25,000 libraries worldwide and more than 12,000 publications)



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# Supporting teaching, learning and research

Easy-to-find case studies and readings

Practical focus – good for Exec MBA and similar

Find relevant chapters – don't need to download or search through the whole book

No restrictions on users or downloads

Able to be included in course packs

Works on tablets, smartphone, iPad etc

Content delivered in searchable PDF format

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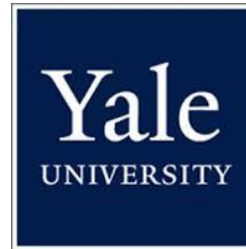
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