

26th CEEMAN Annual Conference
Redefining Management Education: Excellence and Relevance

FACT SHEET

Who: 150 deans, rectors, presidents and faculty from around 100 business schools and universities in 33 countries across the world, gathering in Prague.

Co-organizers:

[CEEMAN](#), the International Association for Management Development in Dynamic Societies and [University of New York in Prague](#), the leading English language higher education institution in the Czech Republic. Under the official auspices of the European Parliament, from Mgr. Tomáš Zdechovský, [Ministry of Education, Youth and Sports](#) of the Czech Republic as well as the Mayor of [Prague 1](#), Oldřich Lomecký.

What: CEEMAN 26th Annual Conference.

Highlights:

- Two dynamic keynote presenters: Roger Martin and Johan Roos.
- Two days of panel discussions on “Redefining Management Education”
- Launch of the ***Manifesto: Changing the Course of Management Development: Combining Relevance and Excellence.***
- Gala celebration of CEEMAN’s 25th Anniversary.

When: 19-21 September 2018.

20 September, 14:00 – 14:45: **Open Press Conference** for journalists.

Where: Vienna Diplomat Hotel, Prague.

Why: On the occasion of its 25th Anniversary, CEEMAN is taking a bold step forward with a new vision for Management Development Education by introducing the ***Manifesto***. With more than 200 members representing academic institutions on five continents, CEEMAN is in a unique position to lead changes in management development education based on relevance in teaching and research to better serve the needs of business and society. The Manifesto is a *call to action* for all member institutions and has been endorsed by every board member of CEEMAN.

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