



Danica Purg

Professor Danica Purg is founding Dean and Director of the IEDC-Bled School of Management, Slovenia, and the first President of the Central and East European Management Development Association (CEEMAN). She is also a chairperson and a director of the European Leadership Centre.

Dr. Purg is professor of leadership and effective management. Her special field of interest is looking for inspirations for managers from art and other professions.

She authored and co-authored several books and numerous articles on technological and organizational change, comparative HRM practices, team building, and management development in Central and Eastern Europe. Prof. Purg is also co-author and editor of the book *Leaders and Teams: the Winning Partnership*.

Prof. Purg is also member of advisory boards of several international business schools and fellow of the International Academy of Management. She holds Doctor Honoris Causa at Moscow State University of Management, at Moscow International Higher Business School (MIRBIS) and at Estonian Business School Tallinn (EBS). President of the Republic of Slovenia awarded her with the "Honorary Order of Freedom" for her contribution to management development in Slovenia and CEE.