

17th CEEMAN Annual Conference
24-26 September 2009
MARITIM Hotel, Riga, Latvia

Thursday, 24 September

CEEMAN Deans and Directors Meeting: Global Crisis and Business School Responses

Chairperson: Jim Ellert, Former Dean of Faculty, IMD-Lausanne, Switzerland

08:30 – 09:00 **Registration**

09:00 – 09:15 **Introduction by the Chairman**

09:15 – 10:00 **Global Crisis and Management Education: Challenges and Opportunities**

General findings from the CEEMAN Survey on Business Schools Responses to Global Crisis

- **Al Rosenbloom**, Associate Professor, Dominican University, US
- **Milenko Gudić**, Managing Director IMTA, CEEMAN, Slovenia

10:00 – 10:30 Discussion

10:30 – 11:00 Break

11:00 – 12:30 **Responding to Customers Needs: Implications for Faculty, Research, Educational Programs** (brief presentations and roundtable discussions)

- **Al Rosenbloom**, Associate Professor, Dominican University, US
- **Irina Sennikova**, Dean, RISEBA, Latvia
- **Leonid Evenko**, Rector, GSIB and President, RABE, Russia

12:30 – 13:30 Lunch

13:30 – 15:00 **Responding to Internal Business Needs: Institutional Responses** (brief presentations and roundtable discussions)

- **Milenko Gudić**, Managing Director IMTA, CEEMAN, Slovenia
- **Nerijus Pačesa**, Dean, ISM University of Management and Economics, Lithuania
- **Nakiye Boyacigiller**, Dean, Sabanci University Faculty of Management, Turkey

15:00 – 15:15 Break

15:15 – 15:45 **PRME in Response to Global Crisis**

- **Manuel Escudero**, Special Adviser to the United Nations Global Compact Head, PRME Secretariat Executive Director, Research Center for the Global Compact, USA

15:45 – 16:00 **Concluding Remarks by the Chairperson**

17th CEEMAN Annual Conference Opening

Local Responses to Global Crisis

17:30 – 18:00 **Welcome drink**

18:00 – 18:20 **Welcome and introductory words**

- **Danica Purg**, President of CEEMAN, Slovenia
- **Boriss Kurovs**, President, RISEBA, Latvia

18:20 – 18:30 Welcome by **Nils Ušakovs**, Mayor of Riga

18:30 – 19:00 **Political-Economic Realities in the Baltic Region**

- **Andris Vilks**, Chief Economist, SEB Bank, advisor to the Prime Minister of Latvia

19:30 Departure for welcome reception

Friday, 25 September

17th CEEMAN Annual Conference: Local Responses to Global Crisis

Chairperson: Irina Sennikova, Dean, RISEBA, Latvia

09:00 – 09:10 Chairperson's Introduction

09:10 – 11:00 **Panel discussion Corporate Views on Global Crisis: Threats and Opportunities**
Moderated by **Virginijus Kundrotas**, President of BMDA – Baltic Management Development Association, Lithuania

- **Katrine Judovica**, Chairperson of the Board, Narvesen Baltija Ltd, Latvia
- **Janez Škrabec**, General Director, Riko, Slovenia
- **George Logush**, Vice President, Kraft Foods, Ukraine
- **Gleb Ibragimov**, Vice-President, Diana Holding, Russia
- **Matej Potokar**, CEO, Microsoft, Slovenia

11:00 – 11:30 Coffee break

11:30 – 12:00 **Reflections from the Deans and Directors Meeting**

- **Jim Ellert**, Former Dean of Faculty, IMD-Lausanne, Switzerland

12:00 – 13:00 **Management Education Responses to Global Crisis: Challenges and Opportunities**

- **Nancy Adler**, S. Bronfman Chair in Management, McGill University, Canada

13:00 – 14:00 Lunch

14:00 – 15:30 **Parallel workshops "How are Business Schools Dealing with Global Crisis: Educational and Institutional Challenges"**

- **Workshop 1: Undergraduate programs**

Moderator: **Tatjana Volkova**, Rector, BA School of Finance, Latvia

- **Josiena Gotsch**, Program Director GGSB Undergraduate Studies, Grenoble Ecole de Management, France
- **Elena Zoubkova**, Vice-Rector, MIRBIS, Russia
- **Costache Rusu**, Director, CETEX, Romania

- **Workshop 2: MBA Programs**

Moderator: **Wil Foppen**, Associate Dean, Maastricht University: School of Business and Economics, Netherlands

- **Vikas Verma**, Director, IPM, India
- **Janina Jozwiak**, President of the Association of Management Education FORUM, former Rector of the Warsaw School of Economics, Poland
- **Stuart Durrant**, Dean, CEU Business School, Hungary

- **Workshop 3: Executive Programs**

Moderator: **Fedor Ragin**, Advisor to Rector, IMISP, Russia

- **Richard Lamming**, Exeter University Business School, UK
- **Bohdan Budzan**, Director/Founder, Management Consulting Center, Professor of Management, IIB, Ukraine
- **Hans Wiesmeth**, Dean, HHL-Leipzig, Germany

- **Workshop 4: Corporate Programs**

Moderator: **Sergey Myasoedov**, Dean/Director, IBS Moscow, Russia

- **Rolv Peter Amdam**, Associate Dean Executive Master of Management, Norwegian School BI, Norway
- **Ingrida Loža**, Director, Executive Education, SSE Riga, Latvia
- **Vladimir Nanut**, Dean, MIB-School of Management, Italy

- 15:30 – 16:00 Coffee break
- 16:00 – 17:00 **Presentations from parallel workshops by moderators**
- 17:00 – 18:00 **Global Crisis – Commonalities and Local Responses from Governments, Businesses, and Business Schools**
- **Derek Abell**, Founding President and Professor Emeritus, ESMT-European School of Management and Technology, Germany
- 18:00 – 18:15 **Chairperson's conclusions**
- 19:30 Departure for the Gala dinner
- 20:00 – 24:00 Gala dinner
- Personal Views on Leadership in the Times of Crisis and What CEEMAN Could Do About It**
- Invited speaker: **Ichak Adizes**, Founder and Director, The Adizes Institute, USA

Saturday, September 26 - RISEBA

- 10:00 – 12:00 **CEEMAN Annual Meeting**
- 12:00 – 12:15 Coffee break
- 12:15 – 12:45 **Information session on CEEMAN International Quality Accreditation**
Randy Kudar (PhD, FCMA), CEEMAN IQA Director, Professor Emeritus, Richard Ivey School of Business, Canada
- 12:45 – 13:30 Lunch at Maritim Hotel
- 14:00 – 17:00 Sightseeing program, optional