

# 17th CEEMAN Annual Conference "Local Responses to Global Crisis"

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## “Russian Business Schools in the Time of Credit Crunch”

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# CLIENTS

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- Two controversial aspects of intakes (value of knowledge vs. opportunity costs)
- Individuals vs. corporations
- Non-payments, delays, refuses
- Selectiveness
- Comparative analyses
- Better quality of Fewer candidates

# PROGRAMS & BUDGETS

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- Skepticism about MBA
- EMBA and DBA vs. regular MBA
- Portfolio diversification
- Executive development programs
- Bachelor and Bologna Master programs

# Educational Programs & Processes

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- Program competitiveness: from differentiation to cost leadership
- Innovations
- Project-based client-driven learning
- E-learning
- Corporate visits
- “Open” electives
- Team teaching

# INTERNATIONALIZATION

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- Internationalization break-through in Russia
- Education in English
- International schools & programs (Scolkovo, Kingston a.o.)
- Consortiums
- Foreign accreditation
- Temporary or permanent trend?

# FORTHCOMING CHANGES

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- New structure of educational market
- New regulation & role of Government
- Cooperation with business
- Higher quality of business education