

GLOBAL SCHOOL COLLABORATION FOR THE 21st CENTURY

an invitation for partnership

Accelerating Ideas & Global Talent through:

- Global student Innovation competition
- an international online collaboration platform
- an annual face-to-face gathering challenge **future Summit**
- an annual publication of The Future Book
- School Hall of Fame
- C:F The Most Innovative School Award
- Network of University/School-based Chapters

Challenge: Future presents a great opportunity to combine theory with practice and we appreciate the competition's ambitious international profile that allows for an interaction between students from diverse nationalities and backgrounds in the process of devising globally representative business solutions. The schools objective is to share useful insights and develop a new network, while raising critical questions for the future development of both society and business.

prof. BONNIN and prof. GUINTCHEVA,
EDHEC France

We can help ourselves, and the world, enter into a new conversation. The world needs us. There is no other place. There is no other time.

Nancy J. ADLER

Inspired by world's leading think tanks, **our vision** is that, by 2050, the community of Challenge:Future talents and ideas will significantly contribute to creating a world that works for all. **Our mission is to actively engage the global youth** and to **accelerate ideas, talent and leadership** needed for designing and implementing a better future for everyone.

Challenge:Future (C:F) is a not-for-profit initiative, started by Third Millennium Knowledge in 2009 in cooperation with CEEMAN and IEDC-Bled School of Management, that has evolved into **world's largest global youth community and think tank shaping the future and challenging the present.**

What makes C:F so special is a tremendous diversity of students. It not only has **14.000 youths** from all continents, **184 countries**, but also includes more than 200 nationalities and cultures. Challenge:Future community has attracted over **60.000 unique visitors** that have viewed more than **1.000.000 pages** within just 141.000 visits. Overall, out of the original **1.664 competitors**, **70 students representing 37 countries** advanced to the Finals, and met in person in **Bled, Slovenia** for the **Challenge:Future Summit** and competition Finals.

The 2009/10 annual Challenge:Future theme was The Future of Connecting with first phase challenges:

- The Future of Transportation
- The Future of Health
- The Future of Media
- The Future of Youth in Society
- The Future of Communication
- The Future of Prosperity

The winners of the 2009/2010 competition were Chen Sin Tan and Yen Ching Liew from the **National University of Singapore (NUS)** that was also awarded the **Most Innovative School Award** at the Gala of the Challenge:Future Summit in Bled.

Challenge:Future Hall of Fame

- Faculty of Economics Podgorica, Montenegro (CEEMAN)
- Izmir University of Economics, Turkey (CEEMAN)
- Warsaw School of Economics, Poland (CEEMAN)
- University of Donja Gorica, Montenegro (CEEMAN)
- Information Systems Management Institute (ISMA), Latvia (CEEMAN)
- Baikal School of International Business, Irkutsk State University, Russia (CEEMAN)
- University of Sydney, Australia
- Singapore Management University
- ESCA Ecole de Management, Morocco
- American University in Bulgaria



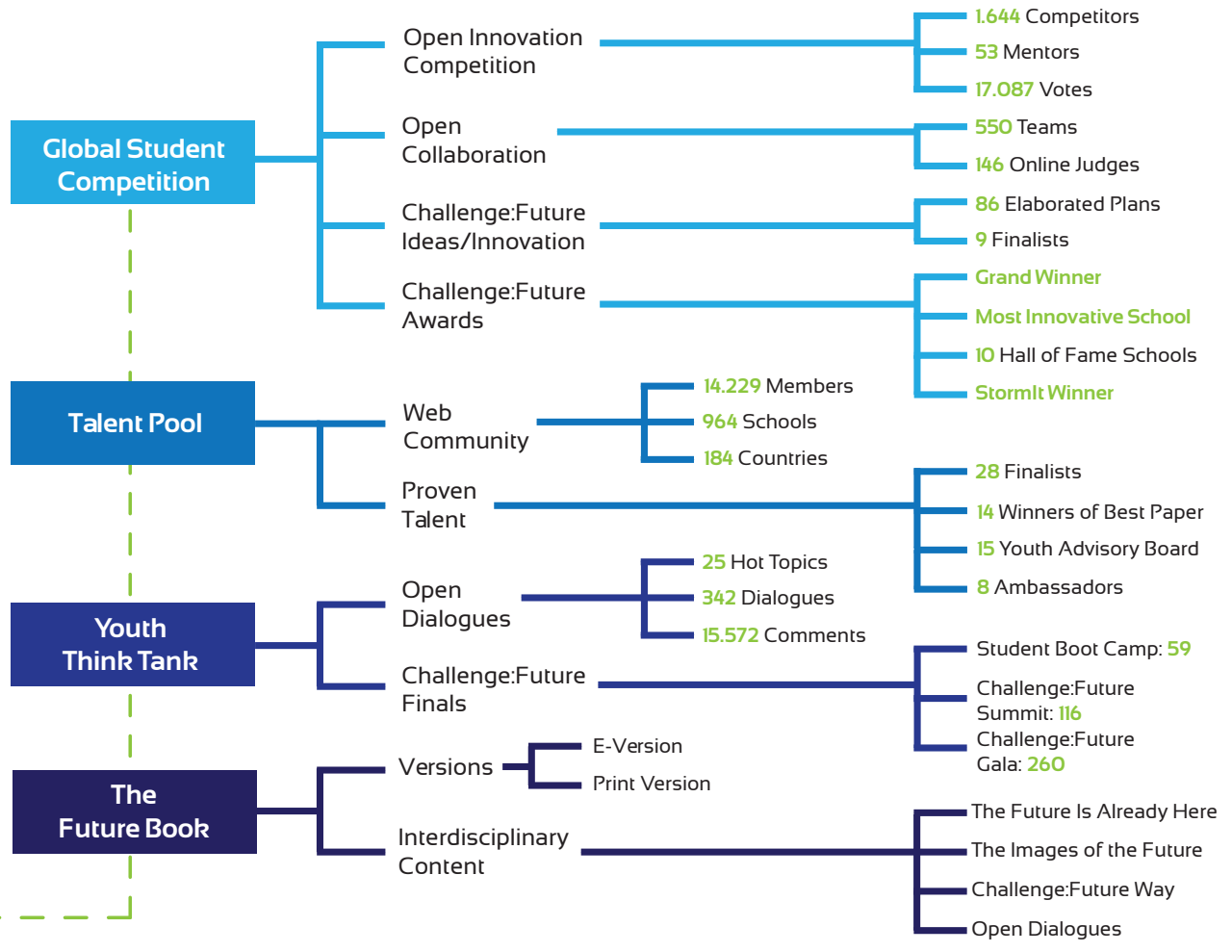
For more information, please do not hesitate to contact:



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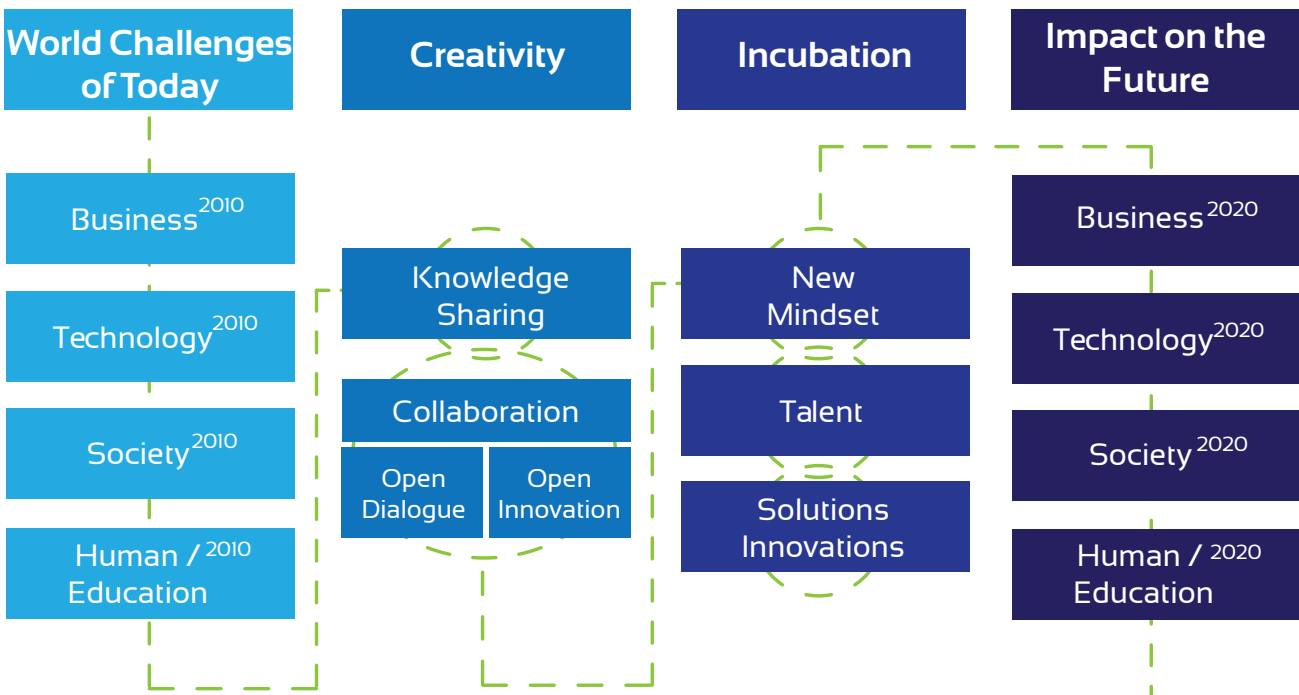
www.challengefuture.org



Our Added Value

The global innovation competition as an idea is not new, but Challenge:Future is the only initiative that:

- Impacts **sustainable world economic growth** through highly representative global participation and visibility of youth's solutions and global talent;
- Promotes **non-formal education** through open collaboration and ownership in education with a competitive mechanism on a world scale;
- Connects youth with global and business challenges through **active engagement** linked to thinking, innovation and sustainability;



Global Prosperous and Fair Future without Planetary Impact

SCHOOLS joining challengefuture

Challenge:Future offers you a unique learning and development opportunity for all **undergraduate and graduate students** aged 18 to 30, a new avenue for developing mentoring and teaching excellence for all **faculty members**, and a chance to demonstrate openness to innovation and global vision for **a school as a whole**.

Challenge:Future is not waiting for the Future to come, we have already started the change.

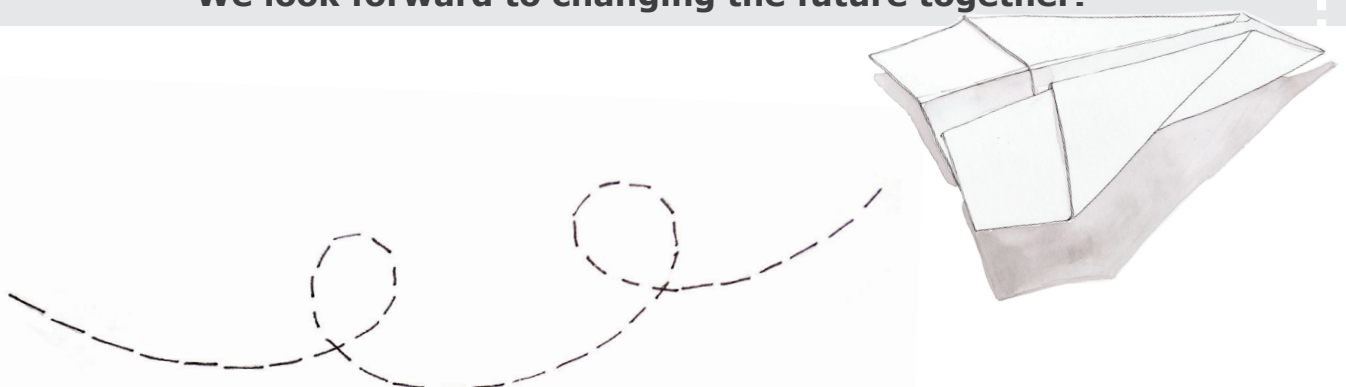
Benefits for joining Challenge:Future:

- **Public recognition** as an active and innovative school, capable of interacting with Generation Y
- **Access** to themes such as climate change, innovation and sustainability
- **Exclusively dedicated page** on the competition's online platform with updated statistics of your school's student and mentor involvements
- 10 schools with most successful students, teams and mentors will be recognized in Challenge:Future **Hall of Fame as Most Innovative Schools**
- **Teamwork, collaboration** and **innovative thinking** among students in the process of team creation and working together on the **corporate challenges**
- **Promotion of your professors** and their expertise through their involvement as mentors or judges
- **Opportunity for students** to compete for great prizes, including **€20,000 grand award**
- **Recognition** of achievements and involvement during the **Challenge:Future Summit**
- **Contribution** to The Future Book
- **Future projects** developed with Challenge:Future
- **World Wide visibility** for your university, students and staff
- **Challenge:Future Summit** attendance, ideas and best practices exchange among schools.

How to get involved:

- **Assign a coordinator** for Challenge:Future or start a **Challenge:Future Chapter** in your university (please contact Dan at dan@challengefuture.org for more information)
- **Engage students** for registering and actively participating in the Challenge:Future online community
- **Engage mentors** – collect the list of faculty who would like to act as mentors to student teams
- **Promote Challenge:Future** and its annual theme in education curriculum (subjects related to innovation, organizational development, change management, sustainability, and other)
- Promote Challenge:Future and annual theme within your school, partners, and media
- **Contribute** with valuable content for The Future Book or themes of the C:F Competition

We look forward to changing the future together!



MENTORS joining challengefuture

We invite you to take part in this new experience called Challenge:Future, to be one of the Challenge:Future mentors - one of the key elements of C:F success. Help students around the world to find the road to new ideas, to sustainable and green thinking, to be the best in what they do.

Benefits for joining Challenge:Future as a mentor

Challenge:Future might be a great tool for you as a faculty member to:

- Put the topics of **open innovation and sustainability** on the agenda in a more exciting way
- Bring more innovation and **interaction into classroom**
- Get students to **explore their talents and creativity** while addressing some important global and corporate challenges
- **Demonstrate your openness to collaboration** and new ways of learning
- Have fun while learning together, **interacting with great minds**, and meeting leading companies
- **Work with top creative and innovative students** around the world
- **Attend** the Challenge:Future Summit and exchange knowledge and best practices
- **Win a prize of €3.000** if you are mentor of the winning team!

P Being a Challenge:Future Mentor involves working close with the teams, guiding them in the process of creating and designing their innovative solutions, evaluating their work and giving them advice for making real impact with their projects.

How to get involved:

- **Sign-up on Challenge:Future platform** in order to create an account and have access to information
- **Search and select teams** to mentor and also receive invitations for mentoring teams
- **Provide** teams with **relevant materials**, feedbacks and guidance throughout the competition
- **Promote** Challenge:Future competition among your students

The Future of our world is for us to create and we would love to welcome you aboard Challenge:Future, world's largest youth collaborative competition and global youth think tank.

For any information or if you have additional questions please contact:

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