

## 19th CEEMAN Annual Conference

# Management Education in a Changing World: Are We Ready for the Challenge?

21-24 September 2011  
Tbilisi, Georgia

### Wednesday, 21 September

#### *Conference opening*

- 13:00 – 16:00 Company visits, networking
- 16:00 – 17:00 Registration and refreshments
- 17:00 – 17:20 **Welcome and introductory words**
- **Danica Purg**, CEEMAN President, Slovenia
  - **Kakha Shengelia**, President of Caucasus University, Georgia
  - **Ramaz Nikolaishvili**, Minister of Regional Development and Infrastructure of Georgia
- 17:20 – 18:00 **Keynote: Georgia – Past, Present, and Future**
- **Dimitri Gvindadze**, Minister of Finance, Georgia
- 18:00 – 20:00 Dinner at Radisson Hotel

### Thursday, 22 September

#### *Focus on Change: The Global and Local Landscape, Business, and Business Education*

- 09:30 - 09:40 Conference introduction by the chairperson – **Nakiye Boyacigiller**, Dean, Sabanci University, Faculty of Management, Turkey
- 09:40 – 11:00 **Business Opportunities and Challenges in Georgia and Caucasus**
- **Kakha Baidurashvili**, President of Georgian Chamber of Commerce and Industry, Chairman of the Supervisory Board of GLC at Georgian Lottery Company, Chairman of the Supervisory Board at Georgian Post Ltd., Managing Director at Willsfort LLC, Georgia
- Q&A and discussion*
- 11:00 – 11:30 Coffee break
- 11:30 – 13:00 **Panel: Emerging Markets and the Changing Business Landscape**
- **Pavlo Sheremeta**, President and Institute Senior Fellow, MBOSI-Malaysia Blue Ocean Strategy Institute, Malaysia
  - **Peter Kraljič**, Director Emeritus, McKinsey, Slovenia/Germany
  - **Jean-Pierre Lehmann**, Founder, The Evian Group, Professor Emeritus IMD Lausanne, Switzerland
- Q&A and discussion*
- 13:00 – 14:00 Lunch

14:00 – 15:30 **Parallel workshops: How Changes in the Global and Local Business Landscape Are Felt in Business and Business Education**

- Workshop 1: **Business in Search for New Learning and Educational Inputs**  
Moderator: **Robert Whieldon**, Corporate Development Director, University of Leeds, Business School, UK
  - **Antoine Bardon**, President, French Business Council - Georgia
  - **Ivo Matser**, CEO, TSM Business School, the Netherlands
- Workshop 2: **Business Education in Search for New Learning Partnerships with Businesses**  
Moderator: **Marina Karchava**, Vice Rector, Free University of Tbilisi, Georgia
  - **Virginijus Kundrotas**, Dean of Adizes Graduate School, US, President of BMDA-Baltic Management Development Association, Lithuania
  - **Franziska Frank**, Head Development Russia and Eastern Europe, Head of Practice Group Professional Services Firms & Insurance Companies, ESMT Customized Solutions GmbH, Germany

15:30 – 16:00 Coffee break

16:00 – 17:00 Feedback from the parallel workshops by the moderators

*Q&A and discussion*

17:00 – 17:30 Conclusion of the day by the Chairperson

19:00 – 22:00 Dinner at Shadows of Metekhi restaurant

**Friday, 23 September**

***Is Business Education on Track?***

09:00 – 10:30 **Do Business Schools Teach What Their Customers Need?**

Moderator: **Nana Adeishvili**, Competitiveness Analyst/Strategist, Georgia

Panelists:

- **Antonio Gelis Filho**, Professor of Management, FGV-EAESP, Brazil
- **Olga Saginova**, Director of Plekhanov Graduate School, Plekhanov Russian University of Economics, Russia
- **John Powell**, Director, University of Stellenbosch Business School, South Africa

Challenger:

- **Edward Sandoyan**, Vice Rector for University Education Development, Head of the Department of Economics and Finance, Russian-Armenian State University, Armenia

*Q&A and discussion*

10:30 – 11:00 Coffee break

11:00 – 12:30 **Is Management Research Appropriately Impacting Practitioners, Teaching, and New Theory Development?**

Moderator: **Teimuraz Vashakmadze**, Senior Lecturer, IBS-Moscow, RANEP, Russia

Panelists:

- **Zoltan Buzady**, Associate Professor, CEU Business School, Central European University, Hungary
- **Olexandr Savruk**, Dean, Kyiv Mohyla Business School, Ukraine
- **Janina Jozwiak**, Professor at Warsaw School of Economics, Director of FORUM Association of Management Education, Poland

Challengers:

- **Larissa Winter**, CEEMAN Director, Slovenia/Austria
- **Ilyas Ciloglu**, Dean of Business Faculty, International Black Sea University, Georgia

*Q&A and discussion*

12:30 – 14:00 Lunch

14:00 – 15:30 **Do Business Schools Have and/or Build the Right Faculty to Meet the Future?**

Moderator: **Nakiye Boyacigiller**, Dean, Sabanci University, Faculty of Management, Turkey

Panelists:

- **Irina Sennikova**, Rector, RISEBA-Riga International School of Economics and Business Administration, Latvia
- **Jim Ellert**, Emeritus Professor and former Associate Dean of Faculty, IMD, Switzerland, CEEMAN IMTA Academic Director

Challengers:

- **Paata Brekashvili**, Professor, Caucasus University, Georgia
- **Sergey Mordovin**, Rector and CEO, IMISP-International Management Institute of St Petersburg, Russia

*Q&A and discussion*

15:30 – 15:40 Chairperson's closing comments

15:40 – 16:00 Break

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16:00 – 17:30 **CEEMAN Annual Meeting**

17:30 – 18:00 **Information session on CEEMAN IQA**

- **Randy Kudar**, CEEMAN Accreditation Director, Professor Emeritus, Richard Ivey School of Business, The University of Western Ontario, Canada

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19:00 Departure for Gala Dinner

19:30 – 24:00 **Gala Dinner and Awards Ceremony** at the City of Mtskheta Restaurant

**Saturday, 24 September**

10:00 – 18:00 **Networking and sightseeing program**