

EUROPEAN ACADEMY OF MANAGEMENT

Measuring up

CEEMAN CONFERENCE SEPTEMBER 2010

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President EURAM**

BI

EURAM

European Academy of Management

Mission

- **A European-based community of engaged management scholars**
 - Engaged – believe in what we do
- **Committed to meet needs in society, academia and among our members**
- **Open and inclusive international organization**

History

- **Founding conference: Barcelona 2001**
- **Other conferences**
 - Stockholm, Milan, St. Andrew, Munich, Oslo, Paris, Ljubljana/Bled, Liverpool, Rome
- **Developing conference quality**

From Rome to Tallinn

- **Rome May 2010 – Back to the Future**
 - Ca 1300 participants
- **Tallinn, 1-4 June 2011 - *Management Culture in the 21st Century.***
 - *SIGs and tracks*
 - *Full paper submission (deadline January 17th)*
 - *Double blind review process*
 - *Ruth Alas and Estonian Business School*
- ***The conference as a meeting place***

The community – not only a conference

- **Board and executive committee**
 - National representatives, VPs and task forces
- **Organized in SIGs (special interest groups) of today**
 - CSR
 - Corporate Governance
 - Gender and Diversity
 - Innovation
 - International Management
 - Knowledge Management
 - Project Management
 - Public Management
 - Sports Management
 - Strategic Management
 - Research Methods

Challenges – meeting needs (in Europe)

- **Policy and practice**
- **The academic community**
 - How to support the development of management scholars in Europe
 - Junior faculty and doctoral students
 - Professional standards and ethics
 - Year-around SIG activities
- **Journal and journals**
 - EMR (European Management Review)
 - To develop a European-based alternative
 - From Palgrave to Wiley-Blackwell
- **Collaborations**

Thank you for the attention



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