

IMTA

International Management Teachers Academy



Educational Material Development Program

RESEARCH AND PUBLISHING MODULE 2011

The Research and Publishing Module schedule:

- 3 days of preparatory classroom work: **31 January - 2 February 2011**, IEDC-Bled School of Management, Slovenia
- Field research and writing with individual distance coaching: February – June 2011
- 2 days of concluding classroom work: **20-21 June 2011**, IEDC-Bled School of Management, Slovenia



Topics and issues

Research topics and issues should be selected by the program participants themselves. They should be highly relevant to students and executives in their institutions' home markets, and completed research should have the potential to add real value to the educational process and the state of the art in management and leadership.

We expect subjects such as the following to figure strongly among the topics and issues chosen: innovation; internationalization; competition and cooperation among local and multinational firms; responsible and ethical leadership; finance and risk management; and the private sector/public sector interface.

How to apply

Candidates interested in the **Research and Publishing Module** are invited to submit their applications, which should include:

- a research proposal which, in addition to methodological and publishing targets, includes a description of how the expected research results will be converted into new educational material and practice
- a letter from the participant's institution confirming its interest in the proposed research and readiness to support it
- a CV, including a list of any prior publications

Based on the quality of the proposals submitted, short-listed candidates will be interviewed by telephone, and the Admission Committee will select 25 participants for the module.



**The application deadline for the
Research and Publishing Module
is 8 November 2010.**



Fees

- € 1,500 for CEEMAN institutional members
- € 2,700 for exchange and individual members
- € 3,000 for non-members

The above tuition fees are already substantially subsidized by OSI-HESP. They include tuition for the seminar and workshop and mentoring support during individual work. The fees do not include meals, accommodation, or travel expenses.

IMTA Program Office

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