

## Nicola Kleyn



Nicola has held the position of Dean of the University of Pretoria's Gordon Institute of Business Science (GIBS) since April 2015. In addition to her executive management responsibilities at GIBS, she is an active researcher and teacher.

She has published on the topics of business ethics, branding and reputation management in a number of South African academic journals including the Journal of Business Ethics, California Management Review and the European Journal of Marketing.

She is a member of the Marketing Association (South Africa) and the Senate of the University of Pretoria, a director of GIBS as well as the Brand Council of South Africa, and a council member of St Peter's Prep School.

Prior to joining GIBS in 2000, Nicola headed up the Learning and Development function at Investec Bank. During the 1990's she also spent time as a lecturer at the University of the Witwatersrand's School of Economic and Business Studies. Nicola holds a B Com (Hons), MBA from the University of the Witwatersrand, and a DBA from the University of Pretoria. She is married to Russell and has four children.