



## Eitel J.M. Lauría

Dr. Eitel J.M. Lauría is a Professor of Information Technology & Systems and the Director of Graduate Programs at the School of Computer Science & Mathematics, Marist College, Poughkeepsie, NY. Marist is a highly selective comprehensive liberal arts college with a beautiful campus overlooking the Hudson River, 80 miles north of New York City. Dr. Lauría holds an Electrical Engineering degree from University of Buenos Aires, Argentina, an MBA from Universidad del Salvador, Argentina, and a PhD in Information Science from University at Albany, SUNY. His broad research interests cover the fields of Data Science, Analytics and Business Intelligence. Prof. Lauría's research has been published in a number of prestigious journals, including Decision Support Systems, the European Journal of Operational Research, the ACM Journal of Data and Information Quality, Expert Systems with Applications, and the Journal of Learning Analytics. He is co-author of a textbook on data and information quality published by MIT/IQ. He has served as a technology consultant to IBM, Microsoft, Exxon Mobil, Reuters, STET France Telecom, GE Global Research, and the World Bank among other global corporations. Dr. Lauría is the Senior Data Scientist of the Open Academic Analytics Initiative (OAAI), a project funded by the Bill & Melinda Gates Foundation aimed at increasing college student retention by performing early detection of academic risk using data mining methods. The OAAI at Marist College was named a 2013 Computerworld Honors Laureate in the World-Good category. This project was selected from more than 700 nominations to become one of 269 Laureates from 29 countries. Dr. Lauría is also the 2015 recipient of the Board of Trustees Distinguished Teaching award at Marist College.