CEEMAN Network

- Over 200 members from 54 countries
- 70% institutional members
CEEMAN activities

- International conferences and forums
- Educational programs for deans, faculty, and staff
- International Quality Accreditation (IQA)
- Promoting responsible management education
- Educational materials development
- Research and publications
- Case Writing Competitions
- CEEMAN Champion Awards
Report on CEEMAN Activities
2015/2016 Academic Year
23rd CEEMAN Annual Conference
23-26 September in Almaty, Kazakhstan

Localization vs. Globalization of Management Development in Dynamic Societies

• Hosted by Almaty Management University
• Over 150 participants from 36 countries

Conference proceedings at www.ceeman.org/publications
CEEMAN Executive Education Forum
5-6 November in Izmir, Turkey

Current and Future Business Needs in South-East Europe and Executive Education Responses

• Hosted by the Izmir University of Economics
• About 50 participants from 10 countries
12th Program Management Management Seminar
13-15 April in Bled, Slovenia

- For program managers, directors, and administrators
- 41 participants from 33 institutions in 17 countries
- Over 350 alumni from 40 countries since 2005

Next edition: 5-7 April 2017
➢ www.ceeman.org/pms

“The location, the team, the program engaged you from the minute you arrived. It was perfect - right down to the tiniest detail.”

Joanne Corlett, ESB Business School, Reutlingen University, Germany
International Management Teachers Academy
12-23 June in Bled, Slovenia

- Improving teaching skills, methods and materials
- World-class faculty
- High-potential participants
- 25 participants from 14 countries

Next edition: 11-22 June 2017
➢ www.ceeman.org/imta

IMTA Alumni Network
570 management educators
160 institutions
49 countries
IMTA – Week 1: teaching and learning

- Developing effective teaching strategies
- Working with different audiences
- Teaching with cases, case research and case writing
- Assessing learning outcomes
- Career challenges and dilemmas regarding balance

Joe Pons
Spain

JB Kassarjian
USA

Arshad Ahmad
Canada

CEEMAN Annual Meeting
IMTA Week 2: a choice of disciplinary tracks

- **Business in Society**
  Tony Buono, USA

- **Customers and Markets**
  Joe Pons, Spain

- **International Strategy and Entrepreneurship**
  Krzysztof Obloj, Poland

- **Leading Change**
  JB Kassarjian, USA

- Highly practical and individual approach
- Discipline-specific and interdisciplinary
- Mentor and peer feedback
The Power of IMTA Alumni Network

- Long-lasting connections and collaboration
- Regional clubs in Russia and Kazakhstan
- Joint research, case writing, books and chapters
- Teaching exchange and study visits
- Participation in academic communities (AIB CEE, EURAM)
- Contributions at international conferences
- Alumni at the 24th CEEMAN Annual Conference in Tallinn:
  - Poster session
  - CEEMAN research project
  - Speakers, moderators
  - Award winners
  - Participants
CEEMAN International Quality Accreditation

A recognition of excellence and relevance

• Special attention to customer/market relevance
• Mission and context driven
• Fostering incorporation of socially responsible, ethical and moral values in management education
• Advisory element
• Expertise in dynamic environments

➢ www.ceeman.org/iqa
International Research on Management Development Needs in Dynamic Societies

- Coordinated by CEEMAN, supported by EQUAL
- Joint effort by CEEMAN members
- More than 30 research partners from 19 countries
- Qualitative study in companies (CEO and HR level), country-level and international report
- Publications and dissemination events
- Erasmus+ grant for further impact
Competitions and awards

CEEMAN Champion Awards
Recognizing outstanding individual achievements
- Teaching
- Research
- Institutional Management
- Responsible Management Education
  ➢ www.ceeman.org/champions

CEEMAN Case Writing Competition
in cooperation with Emerald
- Monetary awards and subscriptions by Emerald
- IMTA scholarships by CEEMAN
  ➢ www.ceeman.org/cwc
Publications

- 23rd CEEMAN Annual Conference Proceedings
- Four issues of CEEMAN News
- Five issues of CEEMAN e-newsletter
- A survey in cooperation with CarringtonCrisp
- A collection of articles on the topic of the 23rd CEEMAN Annual Conference “Localisation vs Globalisation of Management Development in Dynamic Societies”

➤ www.ceeman.org/publications
CEEMAN and PRME

- PRME Steering Committee member
- PRME regional chapter for Central and Eastern Europe (CEE) supported by CEEMAN (first two meetings held in Riga and Tallinn)
- Various working groups, projects, actions, materials

- www.unprme.org
International Partnerships
New Institutional Members

York St John Business School

AIM

SKOLKOVO

Moscow School of Management

Great Zimbabwe University

Zhejiang University

SCHOOL OF MANAGEMENT ZHEJIANG UNIVERSITY

MIDLANDS STATE UNIVERSITY

RANEPA

THE RUSSIAN PRESIDENTIAL ACADEMY OF NATIONAL ECONOMY AND PUBLIC ADMINISTRATION
New Corporate Members
New Individual Members

1. Aleksandar Popov, Slalom Consulting, Austria
2. Brent McKenzie, University of Guelph, Canada
3. Stefan Leuenberger, Edupolis, Germany
4. Erika Vaiginiene, Research Institute for Changes, Lithuania
5. Wolfgang Amann, HEC Paris in Qatar
6. Vladimir Soloviev, Financial University under the Government of the Russian Federation, Russia
7. Jenson Goh, National University Singapore
8. Omar Lüthi, Dual Academy AG, Switzerland
9. Alexandra Rolya, International Management Academy, Ukraine
10. Christopher Hall, Oxford University Innovation, USA
Welcome to new CEEMAN Board Members

- **Assylbek Kozhakhmetov**, President of Almaty Management University, Kazakhstan

- **Nicola Kleyn**, Dean of Gordon Institute of Business Science, University of Pretoria, South Africa

- **Xiaobo Wu**, Dean of School of Management, Zhejiang University, China
Upcoming CEEMAN Activities

**Program Management Seminar**
5-7 April 2017, Bled, Slovenia
➢ www.ceeman.org/pms

**IMTA – International Management Teachers Academy**
11-22 June 2017, Bled, Slovenia
➢ www.ceeman.org/imta

**23rd CEEMAN Case Writing Competition in cooperation with Emerald**
Deadline for submissions: 26 May 2017
➢ www.ceeman.org/cwc

**CEEMAN Champion Awards**
Deadline for submissions: 30 June 2017
➢ www.ceeman.org/champions
25th CEEMAN Annual Conference
Week of 18-24 September 2017
Hangzhou, China

Rethinking Entrepreneurship
Challenges for Business Education

Hosted by School of Management, Zhejiang University
Inputs from members and partners
CEEMAN Welcomes New Members
Institutional Members

Moscow School of Management
SKOLKOVO
Russia
Institutional Members

School of IT Management, RANEPA
Russia
Institutional Members

York St. John Business School
United Kingdom
Corporate Members

Ulyanovsk Region Corporate Corporate
University
Russia
Individual Members

Stefan Leuenberger
Switzerland
Individual Members

Omar Luethi
Switzerland
Individual Members

Vladimir Soloviev
Russia
Individual Members

Erika Vaiginiene
Lithuania
CEEMAN International Quality Accreditation - IQA
CEEMAN IQA

Lviv Business School of the Ukrainian Catholic University
CEEMAN IQA

Narxoz University
CEEMAN IQA

Tallinn School of Economics and Business Administration (TSEBA)
Tallinn University of Technology
22nd CEEMAN Case Writing
Competition
in cooperation with
Emerald Group Publishing
22nd CEEMAN Case Writing Competition

Third place

Trashy Bags: Sustainability Crisis of a Sustainable Business

Written by Prof. Mathew Tsamenyi from China Europe International Business School (CEIBS) and Ms. Nana Yaa Antwi-Gyamfi, CEIBS Africa Campus in Ghana
22nd CEEMAN Case Writing Competition

Second place

Mio Amore: Surviving Brand Change in Transition Economy

Written by Dr. Nimruji Jammulamadaka, Prof. Prashant Mishra, and Assoc. Prof. Biswatosh Saha, Indian Institute of Management in Calcutta
22nd CEEMAN Case Writing Competition

Winner

Zoono Mobile Money: Investing for Impact

Written by Mr. John Bazley, Ms. Cynthia Schweer Rayner and Mrs. Aunnie Patton Power, University of Cape Town, South Africa
Congratulations!

CEEMAN
The International Association for Management Development in Dynamic Societies

30 September 2016
Tallinn, Estonia

CEEMAN Annual Meeting