



CEEMAN

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Brief reflection on yesterday's experience

- Estonia is extremely advanced in terms of digitalization of daily life;
- Estonian government think about customer;
- Can we think about our customer more?
- How can we apply UX-concept?

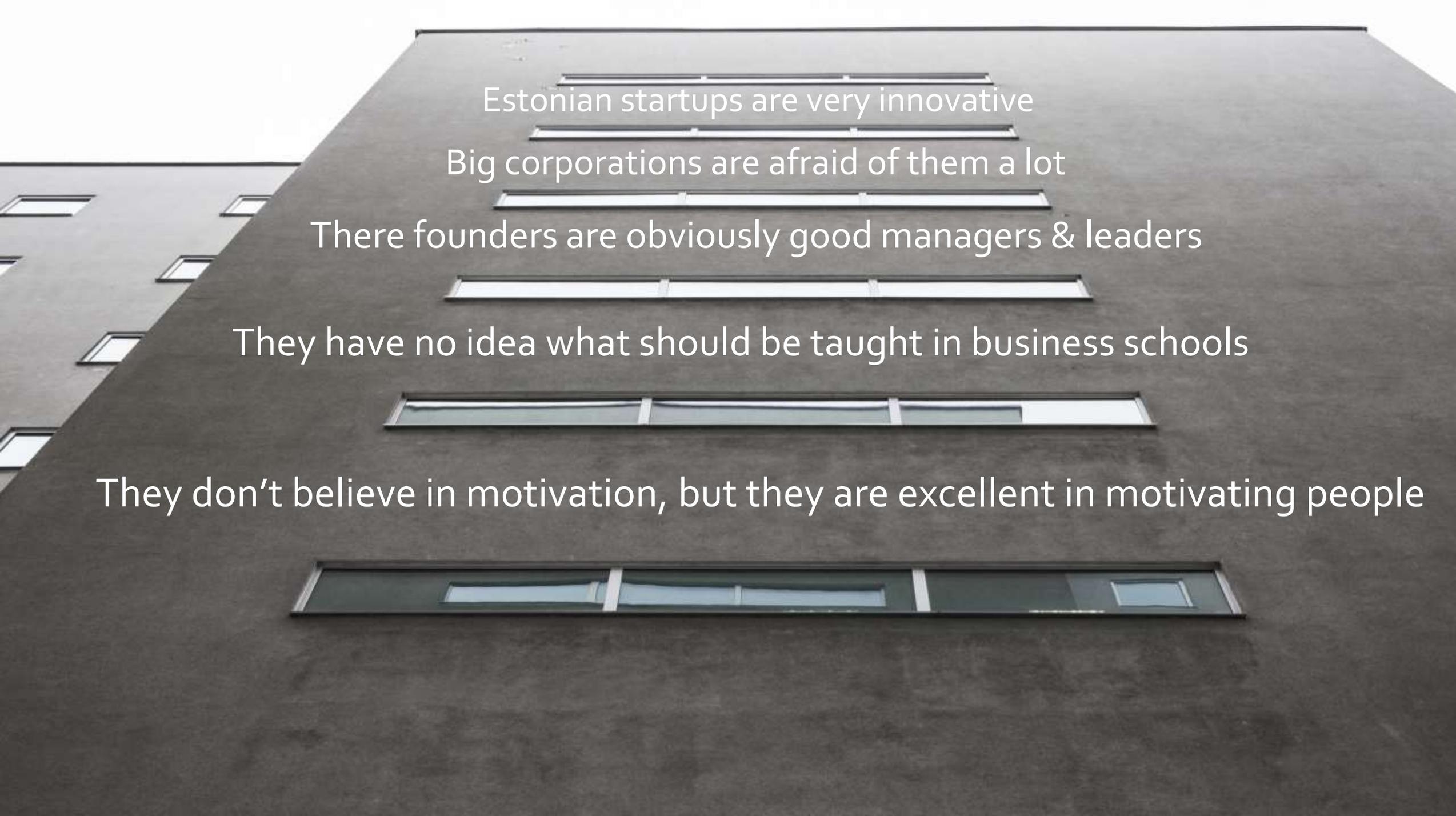
e-State
Redefining governance,
simplifying life and business



Should we care about non-students,
as Estonia cares about residents?

BECOME an e-RESIDENT!

**Establish a location
independent international
business online!**



Estonian startups are very innovative

Big corporations are afraid of them a lot

There founders are obviously good managers & leaders

They have no idea what should be taught in business schools

They don't believe in motivation, but they are excellent in motivating people

“Innovators” believe that all their activities are very innovative.

But we also are not as bad as we think sometimes.



However we should think more about environment and learning experience!



Creativity & curiosity

Some conclusions

- There are a lot of opportunities for innovations;
- We should not be afraid of digitalization;
- Aspiration to learn as a learning result;
- Concentrate on learning experience.