



## **Ulrik Nehammer**

Ulrik Nehammer looks back on many years of experience in the beverage industry and international management. The native of Denmark has worked with Coca-Cola since 1992. Since then he has held various management positions with both The Coca-Cola Company and in bottling operations in seven different countries; he was in charge of the business in a total of more than 20 countries. After several posts in Central Europe and Asia, Ulrik Nehammer joined the Coca-Cola bottler Coca-Cola Hellenic in 2001, initially as Commercial Director for Poland. He was then appointed General Manager Poland. After that he acted as General Manager for Austria and Slovenia before he took over the function of General Manager in Italy. In 2012 Ulrik Nehammer has been appointed CEO of Coca-Cola Erfrischungsgetränke.

He graduated in marketing from the Naestved Business School in Denmark and also completed the Advanced Management Program at Harvard Business School. In addition to his work with Coca-Cola, Ulrik Nehammer commits himself to management education and development. He is, amongst other things, a Board member of CEEMAN.