The International Association for Management Development in Dynamic Societies

Annual Meeting 2015
CEEMAN Network

- 216 members from 54 countries
- 70% institutional members
CEEMAN activities

• International conferences and forums
• Educational programs for deans, faculty, and staff
• International Quality Accreditation (IQA)
• Promoting responsible management education
• Educational materials development
• Research and publications
• Case Writing Competitions
• CEEMAN Champion Awards
Report on activities in 2014/2015
When, Why and How is Technology Reshaping Management Education?

Conference proceedings at www.ceeman.org/publications
11th Program Management Seminar

- For program managers, directors, and administrators
- Over 320 participants from 40 countries since 2005
- Every spring in Bled, Slovenia

» www.ceeman.org/pms
16th IMTA – International Management Teachers Academy

- Improving teaching skills, methods and materials
- General issues and disciplinary tracks
- Over 500 alumni from 150 institutions and 43 countries since 2000

➢ www.ceeman.org/imta
CEEMAN International Quality Accreditation

A mark of excellence, locally and globally

• 19 schools currently accredited
• 15 schools in various stages of accreditation or re-accreditation
• New IQA Director
• Regional meetings in 2015-2016

➢ www.ceeman.org/iqa
21st Case Writing Competition in cooperation with Emerald

- Record number of submissions:
  - 76 cases
  - 154 authors/co-authors
  - 93 institutions
  - 42 countries
- EUR 4,000 monetary awards and subscriptions by Emerald
- IMTA scholarships by CEEMAN

www.ceeman.org/cwc
CEEMAN Champion Awards 2015

Recognizing outstanding individual achievements:

• Teaching
• Research
• Institutional Management
• Responsible Management Education

➢ www.ceeman.org/champions
International Research on Assessing Management Development Needs

- Coordinated by CEEMAN, supported by EQUAL
- Joint effort by CEEMAN members
- Qualitative study in companies (CEO and HR level), country-level and international reports
- Publications and dissemination events
- Target: 500 companies in 20 countries, initially from CEE
- First pilot in November, country coordinators meet in January
- First results at the 2016 CEEMAN Annual Conference
Publications

- 22nd Annual Conference Proceedings
- Report on CEEMAN Activities 2013/2014
- CEEMAN News 74-77
- E-news
- The Use of Technology in Management Education – Insights from the CEEMAN Network (survey report)

www.ceeman.org/publications
New institutional members
Stronger partnerships
CEEMAN in PRME

- PRME Steering Committee member
- Participation in PRME Global Forum
- The Flourish Prizes – collaboration of students and faculty to showcase inspiring businesses
- Working Groups on various topics
- PRME Chapter for CEE is being established
- Call for HEIs in response to refugee crisis
Upcoming events

CEEMAN
ExEdForum 2015
5 - 6 November 2016
Izmir, Turkey

Program Management Seminar 2016
April 2016
Bled, Slovenia

International Management Teachers Academy 2016
12-23 June 2016
Bled, Slovenia

24th CEEMAN Annual Conference
28-30 September 2016
Tallinn, Estonia
Inputs from members and partners