

25th CEEMAN Annual Conference

CALL FOR POSTERS: Rethinking Entrepreneurship: Challenges for Management Education in Rising Economies

CEEMAN invites faculty members and researchers to participate in a pre-conference poster session to showcase their work related to the overall theme of the Rethinking Entrepreneurship: Challenges for Management Education in Rising Economies.

Abstract submission deadline: June 30, 2017.

The aims of this conference outlet are:

- (a) to raise the visibility of new, emerging or proven, successful pedagogical innovations of faculty members at CEEMAN member and partner institutions,
- (b) to promote the exchange of new research findings and tools
- (c) to foster networking among faculty members and researchers
- (d) to create a new platform for publishing and disseminating research findings, teaching materials and solutions

Sub-tracks:

We encourage you to submit your proposal for a poster presentation in one or several of the following areas (sub-tracks):

1. **Your teaching case study**, which you have developed yourself and already use in your teaching practice;
2. **Your research work**, which may be a fundamental or an applied research project, or maybe your concrete, new research findings and but also has a clear reference to its application in management/business teaching;
3. **Your teaching tool & technique**, which you have developed or adopted with success on your course/program
4. **Your other experience**, which you would like to present, and has – like all the above - a relevance to the conference theme.

The potential contributors need to:

1. Submit their poster presentation description **abstract by June 30, 2017** to Prof. Zoltan Buzady, zoltan@buzady.hu. Your submission should indicate the sub-track of your poster, what is your poster presentation topic, what aspects you plan to present and how it relates to the conference theme. All submissions will be reviewed by a selection board for possible inclusion in the conference poster session. **Notification of decision will be by July 31, 2017.**
2. Prepare one paper poster or any other brief visual presentation (sized A1) about their pedagogical/research work, which will remain posted throughout the conference (Sept 20-22).
3. Present their ideas and proposal in an open session to other participants of the conference in about 20 mins on 20 September, 2017 (exact schedule to be provided closer to the conference).

4. Submit for publication a high-quality photo of their poster work and a final write up of their presentation (max two A4 pages; by October 10, 2017).

We recommend that each poster should include the following element:

- A clear statement informing by-walkers on 'What is this poster about?'
- An outline of the related topics or elements
- A recommendation where and how the proposal object can be used in teaching/management education
- Your name, affiliation and contact

Please note that many tips and tricks on preparing a poster presentation are on the internet.

Conditions of participation:

The cost of participation in the **poster session only** (without attending the 25th CEEMAN Annual Conference) is free of charge.

All poster presenters are entitled to a 10% discount for attending the 25th CEEMAN Annual Conference (the fee covers attendance of all conference events, conference materials, coffee breaks, lunches and dinners, transportation between the venues as specified in the conference program. The fee does NOT cover travel, airport shuttle, accommodation, participation of accompanying persons, or sightseeing tour). For more information about the conference program, logistics and conditions, please visit: www.ceeman.org/conference.

For more information, please contact Prof. Zoltan Buzady (zoltan@buzady.hu).