CEEMAN network

• Over 230 members from 55 countries
• 54% from CEE/CIS/Caucasus
• 33% from West/North America/Far East
• 13% from other emerging markets
CEEMAN activities

• International conferences and fora
• Educational programs for deans, faculty, and staff
• International Quality Accreditation (IQA)
• Research and publications
• Case Writing Competitions
• CEEMAN Champion Awards
We had a great year!

- Research and publications
  - Management Development Needs
  - Hidden Champions
  - Book chapters
  - EU funds
- Conference in China – new partnerships
- Successful programs (IMTA, PMS, EdTech)
We had a great year!

• **IQA** with its focus on relevance and excellence

• Rewarding **excellence** – Champion awards

• Promoting relevant **case studies** – Case Writing Competition with Emerald

• Thought leadership – the **Manifesto**
Special websites

25years.ceeman.org

manifesto.ceeman.org
Upcoming CEEMAN programs and events

EdTech Seminar on Digital Technologies in Teaching and Learning
15-18 October 2018

New!
Leading the Way in Management Development Workshop
4-7 November 2018

Program Management Seminar
10-12 April 2019

International Management Teachers Academy - IMTA
16-27 June 2019

Celebrating 20 years of IMTA
28 June 2019
Next year’s conference?
Ideas and suggestions from members
Awards Ceremony
Welcome to our new members!

Institutional members

1. Business School “Zdes i Sejchas”, Belarus
2. Business School, University of International Business and Economics (UIBE), China
3. School of Management, The University of Science and Technology of China (USTC), China
4. Faculty of International Relations, University of Economics, Prague, Czech Republic
5. Facultad de Ciencias Administrativas de la Universidad de Guayaquil, Ecuador
6. Ventspils University of Applied Sciences, Latvia
7. University of Economics in Katowice, Poland
8. School of Public Policy and Management, Institute for Social Science, RANEPA, Russia
9. Education and Research Institute “Karazin Business School” of V.N. Karazin Kharkiv National University, Ukraine
10. Cracow School of Business at Cracow University of Economics, Poland
11. Faculty of Management and Finance, University of Finance and Management, Poland
Welcome to our new members!

Corporate members
Generali CEE Holding, Czech Republic

Individual members
Galina Maltseva, Children Cultural Centre “Chaika”, Russia
Nadezhda Volkova, PwC’s Academy, Russia
Welcome to our new member:

Business School "Zdes i Sejchas"
Welcome to our new member:

Faculty of International Relations, University of Economics, Prague, Czech Republic
Welcome to our new member:

Vilnius University,
Faculty of Economics and Business Administration
Welcome to our new member:

University of Economics in Katowice
Welcome to our new member:

Generali CEE Holding
Initial accreditation:

- Zhejiang University, School of Management, China (last September)
- Othman Yeop Abdullah (OYA) Graduate School of Business, Malaysia
- Kyiv School of Economics, Ukraine

Re-accreditation:

- Warsaw School of Economics, Poland
- IMISP Business School, Russia
Congratulations on your re-accreditation!

SGH Warsaw School of Economics
Congratulations on your re-accreditation!

IMISP Business School
CEEMAN Champion Awards 2018

Jury:

Jim Ellert
Emeritus Dean of Faculty, IMD, Switzerland

Olga Veligurska
CEEMAN Director

Alenka Braček Lalić
CEEMAN IQA Director
CEEMAN Champion Award for Institutional Management

Sophia Opatska
Lviv Business School at the Ukrainian Catholic University, Ukraine
Daniil Muravskii
Institute of Business Studies, RANEPA, Moscow, Russia

CEEMAN Champion Award for Responsible Management Education
CEEMAN Champion Award for Innovative Pedagogy

Zoltan Buzady
Corvinus Business School, Hungary
24th CEEMAN and Emerald Case Writing Competition

Evaluation Committee

Vladimir Nanut
MIB School of Management, Italy

Al Rosenbloom
Dominican University, USA

Leif Sjoblom
IMD, Switzerland
24th CEEMAN and Emerald Case Writing Competition

Overall winner:

WinChannel’s Digital Gambit to Revitalize Rural China

Peter Moran, Liman Zhao and Daniel Han Ming Chng Chng
China Europe International Business School, China
First runner-up:

In the Uncertain World of Qontrac International: Navigating Through Family, Growth and Succession Management Challenges

Virginia Bodolica, Martin Spraggon and Diantha D’Costa
American University of Sharjah, UAE and Mohammed bin Rashid School of Government, UAE
Second runner-up:

Advantech: Evolution of Its IoT Ecosystem Strategy

Guo Bai, Liman Zhao, Zhenrong Wang

China Europe International Business School, China
Thank you!