CEEMAN IQA Accreditation

Recognition of Excellence and Relevance in Management Education

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www.ceeman.org
CEEMAN IQA Accreditation

WHY?

PURPOSE

WHAT AND HOW?
Purpose of higher education

1. Knowledge creation
2. Knowledge transfer
3. Service to society
CEEMAN IQA purpose

Business School Rankings

Alumni

Global & Local

SJR
Main mission of CEEMAN IQA

CEEMAN International Quality Accreditation enhances management education institutions through its unique accreditation process which emphasizes BOTH

CUSTOMER/MARKET RELEVANCE

INTERNATIONALLY RECOGNIZED QUALITY STANDARDS
Purpose of higher education

1. Demographic trends
2. Globalization / Internationalization
3. Changing customer behaviors and needs
4. Digitalization and Artificial Intelligence
5. Social challenges: unemployment, poverty, health conditions, inequality
6. Environmental challenges
7. Political challenges
8. Economic challenges
CEEMAN IQA is a contextual and mission driven accreditation

CEEMAN IQA respects context, its culture and challenges

CEEMAN IQA respects history

CEEMAN IQA praises diversity

CEEMAN IQA raises awareness about ecosystems

CEEMAN IQA raises awareness about the main purpose of higher education
Take the best from the West and leave the rest

Prof. Danica Purg
CEEMAN IQA framework

INSTITUTIONAL CULTURE

INTERNATIONALLY RECOGNIZED STANDARDS → CUSTOMER/MARKET RELEVANCE

STATED MISSION, VISION, VALUES

STRATEGY AND OBJECTIVES

GOVERNANCE AND STRUCTURES → KNOWLEDGE CREATION (RESEARCH)

KNOWLEDGE TRANSFER (EDUCATION) → IMPACT

RESOURCES → CONTINUOUS IMPROVEMENT/INNOVATION

COMMITMENT TO RESPONSIBLE PRACTICES → OUTCOMES

INSTITUTIONAL CONTEXT
CEEMAN IQA process

1. Application
2. Self-Assessment Report
3. Nomination of the Peer Review Team
4. Site visit to the institution
5. Draft Peer Review Team Report
6. Comments on the Peer Review Team Report
7. Final Peer Review Team Report sent to the Accreditation Committee
8. Decision of the Accreditation Committee