Healthy Power in Management Education

HUANG Can
School of Management, Zhejiang University
Birth Place of Successful Start-ups

- **Alibaba Group**
  The world’s e-commerce giant

- **Geely**
  Chinese automotive manufacturer who owns Volvo

- **Wahaha**
  A flagship in China’s beverage industry

- **HIKVision**
  The largest supplier of video surveillance products and solutions
A member of C9 League
3rd in Best Chinese Universities Ranking
(Shanghai Ranking)

36 Colleges/Schools

7 Campuses

In research output indicators of publications, patents, and technology transfer in Mainland China

In research funds & operation budget among universities in Mainland China

Economics & Business of ZJU has entered the top 1% among the academic institutions worldwide according to ESI (2019)
SCHOOL OF MANAGEMENT
Pioneer in business education in Mainland China

VALUE
Cultivating the healthy power leading China

MISSION
To advance management theories and methods with insights from Chinese context that contribute to social welfare and to cultivate the leaders with
Global Perspectives
Innovative Capability
Entrepreneurial Spirit
Social Responsibility

One of Top 7 business schools in Mainland China

The first business school in Mainland China to achieve international accreditation (AMBA 2006)

The first doctoral degree program on entrepreneurial management in Mainland China

One of Top 1% business schools worldwide to receive triple-crown accreditations
Healthy Power in Education

Curriculum and Educational Projects

- As one of the learning goals, healthy power is deeply embedded in all degree programmes of the School

- The teaching of business ethics relies heavily on case studies and discussions

Viewpoints in Learning Community

- The 7th National Symposium on MBA Business Ethics and Social Responsibility Teaching and Learning
Healthy Power in Research

Published Indices

• Index for Healthy Chinese Business

• Internal Control Index for Zhejiang Listed Companies

• Innovation Index for Manufacturing Enterprises in China

• 2018 Hangzhou Index of Innovation and Entrepreneurship (ZTVP)
Healthy Power in Contributions to Business Community and the Larger Society

Echoes to National B&R Initiative
The School has taken a series of actions to respond to the National Initiative

Contribution to Regional Community and Policy-Making Process
- Training programme
- The Green Pepper Association
- Active involvement in the policy-making

Outreach Activities to Facilitate Public Engagement
Faculty members and students are encouraged to support and volunteer the community
THANK YOU!