Partnerships in Sustainability

A collaborative approach

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Education drives a better society

Building responsible businesses in a sustainable society, while meeting the reality of growth, prosperity, comfort and wellbeing is a challenge like none we have faced before.

Every reputable university has sustainability in or implied in its mission & strategy.

Every major business school is addressing sustainability and responsible business in its teaching & research.

This is increasingly important for student engagement.
Knowledge workers make a key contribution

Not just about minimizing our ecological footprint...

...but also maximizing our ‘brainprint’
From competition to collaboration

*Brainprint maximization* means we need to learn to collaborate as well as/instead of competing. We built SOL, the *Sustainable Organization Library*, by finding smart ways to work with other publishers (and others). Move beyond zero-sum competition – not just competing for a share of the cake, but collaborating to make the cake bigger. We need to find a ‘*new normal*’ - beyond conventional market competition, for wider and longer-term benefit.
SOL content partners and collaborators
SOL: The Sustainable Organization Library

*Focused* collection – the *world’s leading dedicated collection* on sustainability and responsible business

About 10,000 items: case studies, research papers, book chapters & journal articles

Sourced from nearly 800 books, special issues and journal issues

Each item individually tagged & discoverable through search & browse

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