Microsoft in Education

We are partners in learning.

Christodoulos Papaphotis
Education Director
Central & Eastern Europe
Microsoft Corp.
Albania
Armenia
Azerbaijan
Belarus
Bosnia and Herzegovina
Bulgaria
Croatia
Cyprus
Czech Republic
Denmark
Estonia
Georgia
Greece

Hungary
Kazakhstan
Kyrgyzstan
Latvia
Lithuania
Macedonia, FYRO
Malta
Moldova
Mongolia
Montenegro
Poland
Romania
Russia

Serbia
Slovakia
Slovenia
Tajikistan
Turkmenistan
Ukraine
Uzbekistan
The goal of education is the advancement of knowledge and the dissemination of truth.

John F. Kennedy
Key trends that are happening across the world in education
Trends
Changing the way we work, learn, and live
Trends
Changing the way we work, learn, and live

Society and the economy
Trends
Changing the way we work, learn, and live

Society and the economy

Advances in technology
Trends
Changing the way we work, learn, and live

Society and the economy

Advances in technology

21st Century learning
Society and the economy
Education offers hope for the future
Society and the economy
The workforce has changed, so has its needs

Economic realities

Shifting workforce
Society and the economy

Education outcomes are increasingly connected to societal goals

Economic realities

Shifting workforce

Interconnected outcomes
Advances in technology
Creating opportunity for immersive experiences, for all learners

The evolution of the UI
The Evolution of UI
Advances in technology
The role of the device can transform learning opportunities

The evolution of the UI

The role of the device
A school day in Thailand
Advances in technology
Transforming access to information for learners around the world

The evolution of the UI

The role of the device

The move to the cloud
Advances in technology
Making technology accessible and affordable is critical

The evolution of the UI
The role of the device
The move to the cloud
Universal access
21st Century Learning
Working towards holistic transformation
21st Century Learning
Technology-enabled learning inside and out of the classroom

Blending formal and informal
21st Century Learning
Changing the way we think about connecting with content

Blending formal and informal

Digital content revolution
21st Century Learning
Preparing students for the future

Blending formal and informal

Digital content revolution

Employability and readiness
21st Century Learning
Personalized learning is at the foundation for everything we do

- Blending formal and informal
- Digital content revolution
- Employability and readiness
- Personalized learning
Your priorities
We’ve listened to education leaders around the world
Your priorities
We’ve listened to education leaders around the world

Jobs and economic growth
Your priorities
We’ve listened to education leaders around the world

Jobs and economic growth

Enabling innovation
Your priorities
We’ve listened to education leaders around the world

Jobs and economic growth
Enabling innovation
Transforming education
Your priorities
A deeper look at our research

Ensuring students have the 21st Century skills to be globally competitive 79%

Providing world-class education to support future economic growth 73%

Providing training opportunities that allow people to learn the skills they need to succeed in life 69%

Source: Microsoft EDU Tracker Research 2012
We are partners in learning.
Our Vision
Anytime, anywhere learning for all
Microsoft in Education

Helping Transform Education
Supporting Educators
Inspiring Students
Empowering Schools and Universities
Supporting Educators

“So many of us have a great teacher to thank for our achievements. That’s why I’m so proud that Microsoft in Education continues to support innovative teachers around the globe.”
- Bill Gates, September 2013

Participation in:
- Microsoft’s programs
  - 134 participating countries
  - 12 million educators trained
  - 207 million students reached
- Microsoft in Education Network
  - 800K members
  - 30% growth every month

Innovative Schools and Innovative Educators
- 20K schools
- 250K educators
- 60 countries

Global Forum
- Over 80 countries
- From more than 600 educators

Inspiring Students
- Imagine Cup
  - 1.25 million students have participated
- Microsoft is committed to create opportunities for 300 million young people

DreamSpark
- 62.5 million downloads
- 148 countries

Helping Transform Education
- 110M students & faculty use Office 365
- 2 billion minutes used per day
- 15K+ EDU apps in the Windows 8 store, and growing exponentially
- 100M Windows licenses have been sold to date

Empowering Schools & Universities
- Teaching & eLearning, IT Efficiency, Analytics & Business Management
- 24,000 partners supporting a wide array of education solutions

Source: Microsoft Internal, March 2012; Source: EdTechReview; Source: Microsoft Internal
Helping Transform Education

We are delivering services and experiences that bring learning to life in and out of the classroom and allow education leaders to reimagine how technology can modernize learning and improve learning outcomes.
Microsoft is creating public-private partnerships to put technology access in the hands of students and educators throughout the world. This unique program has helped us provide digital access to 16,000,000 students in over 55 countries.
Supporting Educators

We are empowering educators with the training, communities, technologies and experiences they need to succeed and to help every student achieve their greatest potential.
Supporting Educators

Development Programs, Communities, Forums and Conferences

Microsoft has invested in a $750 million global initiative aimed at improving teaching and learning. Since 2003, we’ve led the way in partnering with education, helping nearly 11 million educators and reaching more than 207 million students in 139 countries in our first 10 years alone.
Inspiring Students

We are providing the technology skills and support programs that can help students get prepared for their next step in life, whether the workforce or advancing their education.
Inspiring Students
Development Programs, Competitions, Deals and Offers

App Development
Creating Opportunity for Youth

DreamSpark

Imagine Cup

Student to Business

Deals and Offers

Digi Girlz
Empowering Schools and Universities

We help education institutions meet the evolving needs of education infrastructure by offering cost-effective IT products and technologies that help secure and manage the business of education, in the cloud and on premise.
Empowering Schools and Universities

Ecosystem of Technology Partners, Optimized Infrastructure, Teaching and eLearning, Measurement and Outcomes

“What’s appealing about Microsoft Dynamics CRM is that we could transform the typical CRM notion of converting a prospect into a sale into the idea of growing a constituent relationship through data-driven outreach.”

Ben Geers Director of IT, Brown School
97% of Schools use Microsoft Technology

Source: Edutracke
Microsoft in Education
We are partners in learning.

Helping transform Education, Inspiring Students, Supporting Educators, Empowering Schools and Universities

Windows
Office 365

DigiGirlz
Imagine Cup

Cloud Computing for Education
Education Analytics

Dream Spark
Innovative Teacher Program

Global Forum
Educator Network

Innovative Schools
Thank You

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