

Daniel Szpiro

Danny Szpiro is an award-winning teacher and expert on financial management, including the areas of management accounting, capital budgeting, post-investment review, and the Balanced Scorecard. He has published on the topic of integrating capital budgeting and corporate strategy, and he has published teaching material on the use of the case method that has been adopted by universities around the world.



Dr. Szpiro has led sessions and courses with executives in many development and graduate degree programs, including Executive MBA, Executive CMA and Aviation MBA specializations, in North America and overseas. He earned a BSc from the University of Waterloo, an MBA from Queen's University, an MSc (International Accounting & Finance) from the London School of Economics, and a PhD from the Richard Ivey School of Business at the University of Western Ontario. In his research and consulting, he has worked with organizations on the use of post-investment reviews and strategic controls in capital investment systems.

Dr. Szpiro is Dean and academic leader of the Jack Welch Management Institute at Strayer University. JWMI was founded by the renowned former CEO of General Electric, Jack Welch, and offers leading-edge technology-facilitated business programming including an Executive MBA program and certificate programs. From 2004 to 2012 Dr. Szpiro was a faculty member and administrator at the Samuel Curtis Johnson Graduate School of Management at Cornell University. He joined Johnson as the founding Director of The Cornell-Queen's Executive MBA Program and ultimately advanced to the position of Associate Dean for Executive Education. From 1999 to 2004 he was an Associate Professor with Queen's School of Business at Queen's University in Kingston, Canada, and, for most of that period, the Director of Queen's National Executive MBA program. Prior to joining Queen's, he was a faculty member with the John Molson School of Business at Concordia University. Before pursuing an academic career, he spent many years in various international activities in the consumer electronics industry.

Credits: CMA Teacher of the Year from l'Ordre des CMA du Québec; published in Managerial Finance Journal; contributing author Society of Management Accountants CMA Entrance Study Guide.