

Dr. Nadya Zhexembayeva is the Coca-Cola Chaired Professor of Sustainable Development at IEDC- Bled School of Management, an executive education center based in Slovenia, where she teaches courses in leadership, organizational behavior, strategy, change management, design thinking, and sustainability.



As a business owner, Nadya oversees a group of companies active in real estate, investment and consulting industries. Her recent client engagements include The Coca-Cola Company, ENRC Plc, Erste Bank, Henkel, Knauf, and Vienna Insurance Group.

In 2007, Dr. Zhexembayeva joined US-based [Sustainable Value Partners](#), one of the oldest sustainability consultancies in the world. She is a member of Advisory Board for the [Fowler Center for Sustainable Value](#) at Weatherhead School of Management, Case Western Reserve University, USA, and a chairwoman Resourcefulness Board of OMV, one of the largest oil and gas companies in Europe. She also serves as Vice-President of [Challenge:Future](#), a global student think tank and innovation competition.

Nadya earned her Doctorate Degree in Organizational Behavior at the Weatherhead School of Management, Case Western Reserve University, USA, where she also served as an Associate Director at the Center for Business as an Agent of World Benefit, now Fowler Center for Sustainable Value, until 2008. She received Bachelor of Arts in Management and Bachelor of Arts in Psychology from Hartwick College, USA. She started her career in the insurance industry, and then led Association of Young Leaders in Kazakhstan.

Nadya's first book is [Embedded Sustainability: The Next Big Competitive Advantage](#), co-authored with Chris Laszlo, published in 2011 by Stanford University Press in the US and Greenleaf Publishing in the UK. Nadya's new book, [Overfished Ocean Strategy: Powering Up Innovation for Resource-Deprived World](#), is due in May of 2014 by Berrett-Koehler Publishers.

A daughter of Kazakhstan, Nadya and her family split their life between US and Europe.