

Liesbeth van der Kruit

Liesbeth van der Kruit is Director of Corporate Social responsibility at Dutch insurance company Achmea. Since her appointment in 2010 as Achmea's first CSR director she is responsible for the CSR policy of Achmea and its subsidiaries.

The CSR department gives advice on the integration of sustainability in investment, insurance, procurement and operational management. Liesbeth is also responsible for the micro insurance program and CSR reporting.

She is the secretary/treasurer of the Achmea Foundation.

As an active member of the UNEP FI Insurance Working Group she has played a significant role in the development of the Principles for Sustainable Insurance.

Before starting at Achmea in 2007 as director of Corporate Communications she has been working as a journalist, for the most part of her career as an all-round radio and TV host for regional and national networks.

She has been a frequently asked moderator, interviewer and chair on conferences and congresses. Both as a journalist and as a moderator she was a generalist, but with a special interest in economic, social and environmental issues.

