Krzysztof Obłój

Krzysztof Obłój is a Professor of Strategic Management and International Business at Kozminski University and School of Management at Warsaw University, Poland.

Prof Obłój has taught sessions in strategy, international management and cross-cultural management at several business schools in Europe (Ecole de Ponts et Chausses and ESCP-EAP in France, BI Norwegian School of Management and Bodo Graduate School of Business in Norway, Henley Management College in UK, IEDC-Bled School of Management in Slovenia), the USA (Duquesne University, CCSU, Yale University, University of Illinois at Urbana-Champaign) and China (Sun Yat-sen University).


He has published the following books in English: Passion and Discipline of Strategy, Palgrave, New York; Contemporary Corporate Strategy: Global Perspective, Routledge, London (co-author); Strategy in Transition, Oxford, Blackwell (co-author); Systems Management: a Global Perspective (with S. Cavaleri), Wadsworth Publ., Belmont Ca., Winning: Lessons from High Performing Organizations (with D. Cushman and A.K.Kozminski), Sunny Press, Albany. His last three books published in Poland became bestsellers and have several editions.

He has extensive hands-on experience as a consultant to large Polish companies and multinationals. He has been chairman or member of twenty supervisory boards in the last decades, among them PZU SA (the largest insurance company in CEE) and Orlen SA (the largest petrochemical company in CEE), IMPEL SA (the largest outsourcing company in CEE). Currently he is a member of the supervisory boards of Colian SA, Invena SA and Prochem SA. He was an advisor to B. Komorowski, the president of Poland (2013-2015).