

## **PRME Anti-Poverty Group & INCAE**

### **Leveraging Innovative and Cross-Country Learning for Poverty Reduction: Climbing the Economic Ladder -- Examples from and for Nicaragua**

**July 28-30, 2014**

**INCAE  
Francisco de Sola Campus  
Managua, Nicaragua**

AGENDA (DRAFT)

**Monday, July 28, 2014**

**Time        Details**

6:30-7:30    Breakfast

8:00-8.30    Registration

8:30-8:45    **Welcome**  
John Ickis, Dean, INCAE Business School

8:45-9:45    **Plenary Session**  
**Panel discussion I: Nicaragua: context, cases, collaborations**

Moderator: John Ickis

Panelists: 3 people from Nicaragua (NGO, government, community leader, academic)

Understanding the business case of Nicaragua: the country and its specific poverty issues; policies conducive to reduction/indigenous solutions to reduction of poverty; the roles of private sector, civil societies, business schools

9:45-10:00    Coffee Break

10:00-11:00 **Panel discussion II: Lessons from the rest of the world**

Moderator: John Ickis

Panelists:

Madukar Shukla (via videoconference from India)

Linda Sama, St. John's University

Paulo Motta, IAG Business School, Brazil

11:00 -12:00 **Plenary discussion:**

Facilitated discussion of responses to opening session

12:30-14:00    Lunch

14:00-15:00 **Academic Paper Session I: Macro Level Issues: Learning at the Country Level**

Chair: Hsu O'Keefe, Farleigh Dickinson University

Papers: Hall, Aguirre-Bastos, Matos, Silvestre: Shaping National Systems for Inclusive Growth in Latin America  
Medina, Gago, González, Llorente: Impacto de Intervenciones Multisectoriales de Bajo Coste en La Reducción de La Pobreza en Comunidades Rurales Andinas (ES)  
Vargas-Hernández: Development Strategy in the Northern State of Jalisco from the Institutional Perspective  
Majano, Murillo-Rojas: Effectiveness in Programs to Fight Poverty: The Experience of Central America

15:00-15:15 Refreshment break: Coffee, tea, cookies

15:15-16:15 **Academic Paper Session II: Micro Level Issues: Learning from Entrepreneurs**

Chair: Alfred Rosenbloom, Dominican University

Papers: Farias: Innovations in Poverty Alleviation: The Stories of Three Indian Entrepreneurs  
Kahn, Farias: Women Empowerment, Poverty and Microfinance –The Pakistani Experience  
Pisani: Home-Based Convenience Stores at the Base of the Pyramid: A Case Study of Nicaraguan *Pulperia* Entrepreneurs  
Verdi, Farias: Education, Youth Empowerment and Entrepreneurship – Microfinance Innovations: The Case for Peru

16:15-16:30 Refreshment break: Coffee, tea, cookies

16:30-17:30 **Academic Paper Session III: Learning from Innovations in Business Schools**

Chair: Milenko Gudic, CEEMAN

Papers: Yepes, Lopez: Programa Plan Padrinos® (ES)  
Naughton, de la Cruz: Poverty, Prosperity and the Purpose of Business Mission Driven Business Education at Catholic Universities  
Nonet: Poverty Eradication through Social and Pedagogical Innovation: The Importance of Setting Role Models  
Jäger, Cardoza, Umaña: Integrating Base of the Pyramid Experiences into Business School Courses: Learning from Mintzberg how to Include Poverty Issues

18:30 Cocktails and Dinner

Cultural Show (to be confirmed)

**Tuesday, July 29, 2014**

**Time Details**

6:30-7:30 Breakfast

8:00 Leave for Full Day Immersion Experience

Visit the community where innovative solutions, such as implementation of clean energy

project, have scaled up the level of socio/economic/environmental development in the country. Interview some major people at the site with prepared questionnaire

12:00-14:00 Lunch at a local restaurant or in a local community. After lunch discussion of nutrition and subsistence issues

Time Period Afternoon Visit (TBD)

Return to campus

18:30-19:30 Dinner

19:30-20:30 **Debriefing/reflection session**

Initial explorations of what was learned during the day's immersion experience? What questions does this raise regarding research? Cross-country learning?

### **Wednesday, July 30, 2014**

7:00 – 8:00 Breakfast

8:30-10:00 **Roundtable Discussions**

Facilitated discussion of Day 2 immersion experience. Insights gained from the Nicaragua Case. Indigenous innovation ideas. Session will emphasize insights gained from action learning. "Ad hoc topical" sessions based on the site visits on how to integrate poverty related issues into business management education/curriculum

10:00-10:20 Coffee Break

10:20-12:00 **Knowledge Integration**

Communicate lessons and opportunities provided by the Collection of Best Practices and Inspirational Solutions for Fighting Poverty through Management Education for continually develop and promote the PRME Anti Poverty Working Group platform for mutual learning and sharing.

12:00-14:00 Working Lunch

Desirable Action Oriented Outcomes and Next Steps: Form a learning community around topics and/or country; develop database of interests; explore future conferences

14:00-14:30 **Conference Conclusion:** Conference Organizers

Delegate transfers to airport or Managua