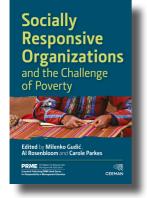
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Socially Responsive Organizations and the Challenge

of Poverty

Edited by Milenko Gudić, Al Rosenbloom and Carole Parkes

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480 pp 234 x 156 mm Published July 2014

Hardback: ISBN 978-1-78353-059-5 £50.00 / €60.00 / US\$80.00

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The book responds to one of the major findings from the research of the PRME Working Group on Poverty that the topic of poverty still lacks a strong business case for management educators and program/institutional administrators.

The distinctive features of this book are that it: (1) includes examples of small- and mediumsized (SME) businesses; (2) deals with the issue of poverty as a human rights violation; (3) explores the issue of absolute versus relative poverty; (4) deals with leadership challenges in organizations committed to poverty alleviation; and (5) discusses the issues in terms of management education's responsibility for setting new management, research, institutional and intellectual agendas.

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