

23rd CEEMAN Annual Conference events

Localization vs. Globalization of Management Development in Dynamic Societies

23-26 September 2015

Almaty, Kazakhstan

Co-organized and hosted by Almaty Management University (AlmaU)

Venue: Hotel Rixos Almaty

Pre-conference sessions

Wednesday, 23 September 2015

Company visits

9:30 Departure from Hotel Rixos

10:00 – 14:00 Company visits in Almaty

- Group 1: Food Master (food production company) and ARGO Association of Civil Society Development (NGO)
- Group 2: Health City (medical diagnostic center) and House of Mothers (NGO)

15:00 – 19:00 **Individual Dean2Dean advisory meetings** (Rixos Hotel lobby)

15:00 – 18:00 **CEEMAN Board meeting** (*internal; in parallel to advisory meetings*)

18:00 – 19:00 **Information session on IQA - International Quality Accreditation**

19:00 – 20:00 Welcome drink at the hotel

CEEMAN Deans and Directors Meeting
Education and Research for the Realities of Dynamic Societies
Thursday, 24 September 2015

- 8:30 Registration
- 9:00 – 9:10 **Welcome and introduction**
- **Danica Purg**, CEEMAN President
 - **Assylbek Kozhakhmetov**, President of Almaty Management University
- 9:10 – 9:20 **Introduction by the chairperson**
- **Irina Sennikova**, Vice-President of CEEMAN, Rector of RISEBA – Riga International Business School of Economics and Business Administration, Latvia
- 9:20 – 9:45 **Keynote: What are the needs of business in dynamic societies and how business schools could respond to them?**
- **Hellmut Schütte**, Dean Emeritus at CEIBS-China Europe International Business School, China
- 9:45 – 10:00 **Insights from the company visits**
- 10:00 – 11:20 **Panel: How do education programs and processes reflect the business needs?**
Look at the balance between global trends and universal best practices vs needs of the local markets; your practices in addressing them, relevant lessons to be shared globally / outside your own market
Moderated by **Antonio Freitas**, Provost, FGV, Brazil
- **Krzysztof Rybinski**, Rector, T. Ryskulov New Economic University, Kazakhstan
 - **Sladjana Barjaktarovic Rakocevic**, Vice-Dean for International Cooperation, Faculty of Organizational Sciences, University of Belgrade, Serbia
 - **Xiaobo Wu**, Dean of the School of Management, Zhejiang University, China
 - **Piet Naude**, Director, University of Stellenbosch Business School, South Africa
- Discussion and Q&A
- 11:20 – 11:40 Coffee break
- 11:40 – 13:00 **Panel: How does research and case writing reflect the business needs?**
Look at the balance between global trends and universal best practices vs needs of the local markets; your practices in addressing them, relevant lessons to be shared globally / outside your own market
Moderated by **Ramon O'Callaghan**, Dean, Porto Business School, Portugal
- **Almaz Sharman**, President of HealthCity, Kazakhstan
 - **Alfredas Chmieliauskas**, President of ISM University of Management and Economics, Lithuania
 - **Prem Chandrani**, Professor and Chairperson, International Relations, S.P. Jain Institute of Management & Research, India (tbc)
- Discussion and Q&A

13:00 – 14:00 Lunch

14:00 – 15:20 **How do institutional management practices balance local realities and global best practices: where are the biggest gaps between the two?**

Look at how institutional management challenges differ compared to more universal challenges of managing a business school, how do schools address them in the local and global context, implications for and impact of accreditation

Moderated by **Derek Abell**, CEEMAN Board member and President of IQA Accreditation Committee, Professor Emeritus, ESMT-European School of Management and Technology, Germany

- **Gulnara Kurenkeyeva**, Dean of Graduate School of Business, and **Adam Cameron Batmanghlich**, MBA Dean, Almaty Management University, Kazakhstan
- **Dorota Dobija**, Vice-Rector of Kozminski University, Poland
- **Dipak Jain**, Director, Sasin Graduate School of Business Administration, Thailand
- **Lin Zhou**, Dean, Antai College of Economics and Management, China
- **Jose Luis Abreu**, President and Rector of Spenta University, Mexico

15:20 – 15:30 **Concluding remarks by the chairperson**

- **Irina Sennikova**, Vice-President of CEEMAN, Rector of RISEBA – Riga International Business School of Economics and Business Administration, Latvia

15:30 – 15:45 Coffee break

15:45 – 16:45 **CEEMAN Annual Meeting**

- Report on CEEMAN activities
- Presentation of future activities and projects
- Inputs from CEEMAN members and partners

16:45 – 18:00 *Free time for informal networking*

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18:00 – 18:10 **Welcome and introduction**

- **Danica Purg**, CEEMAN President
- **Assylbek Kozhakhmetov**, President of Almaty Management University

18:10 – 18:25 **Keynote: Kazakhstan business education – yesterday, today, tomorrow**

- **Aslan Sarinzhypov**, Minister of Education and Science of Kazakhstan (tbc)

18:25 – 18:40 **Keynote: Kyrgyzstan**

- **Roza Otunbayeva**, Ex-President of Kyrgyz Republic (tbc)

18:40 – 18:55 **Keynote: Kazakhstan business – yesterday, today, tomorrow**

- **Jukka Maksimainen**, Managing Partner, McKinsey Kazakhstan

18:55 – 19:10 Discussion and Q&A led by **Assylbek Kozhakhmetov**, President of Almaty Management University

19:15 – 20:00 Aperitif and IMTA Alumni Kazakhstan Club opening

20:00 – 21:30 Welcome banquet

Friday, 25 September 2015

9:00 – 9:10 **Welcome** by **Danica Purg**, CEEMAN President

9:10 – 9:15 **Introduction by the chairperson**

- **Chin Tiong Tan**, CEEMAN Board member, member of the board of trustees, Almaty Management University and Senior Advisor to President, Singapore Management University

9:15 – 9:45 **Keynote: Globalization in the 21st Century: A Chaotic Transition to Uncertainty**
Issues, challenges, trends and implications for businesses and business education

- **Jean-Pierre Lehmann**, Emeritus Professor of International Political Economy, IMD and Founder, The Evian Group, Switzerland

9:45 – 11:15 **Business panel: business challenges of global vs local balance and how it reflects on leadership and management development**

Moderated by **Jean-Pierre Lehmann**, Emeritus Professor of International Political Economy, IMD and Founder, The Evian Group, Switzerland

- **Frank Molthan**, HR Director, Coca-Cola Erfrischungsgetraenke AG, Germany
- **Yerkin Tatishev**, Chairman of the Board of Directors, Kusto group, Kazakhstan/Singapore

- **Gazmend Haxhia**, CEEMAN Board member, President of A.S.G., Albania
- **Renaud Chamonal**, President of ACFAK, President of DG Danone, Kazakhstan/France
- **Javier Del Ser Perez**, Chief Executive Officer, Steppe Cement, Kazakhstan

Discussion and Q&A

11:15 – 11:45 Coffee break

11:45 – 13:00 **Parallel educators panels: how does management education match up to the business challenges and needs?**

Panel 1: How does degree education match up to the business challenges and needs?

Moderated by **Janat Berdalina**, Independent director of a number of JSC NWF Samruk Kazyna companies, member of the AlmaU Board of Trustees

- **Almaz Nasyrov**, Rector of The Academy of Public Administration under the President of Kyrgyz Republic
- **Sergey Myasoedov**, President of RABE-Russian Association of Business Education, Vice-Rector of RANEPa, Dean of IBS-Moscow, Russia
- **Norman Arruda Filho**, President, ISAE, Brazil
- **Mike Page**, Provost & Vice President for Academic Affairs, Bentley University, USA

Discussion and Q&A

Panel 2: How does executive and corporate education match up to the business challenges and needs?

Moderated by **Steeff Van de Velde**, Dean, Rotterdam School of Management, Erasmus University, the Netherlands (tbc)

- **Arfah Salleh**, President of Putra Business School, Malaysia (tbc)
- **Andreas Altmann**, Rector and Executive Director, MCI - Management Center Innsbruck, Austria (tbc)
- **Mel Horwitch**, Dean, CEU Business School, Hungary
- **Leonid Gurevich**, MBA faculty at AlmaU, and **Sholpan Maralbayeva**, Associate Professor at AlmaU, Kazakhstan

13:00 – 14:00 Lunch

14:00 – 15:30 **Parallel workshops: Business issues in dynamic societies vs actual and needed educational responses**

Workshop 1: Leadership and Change Management, run by **Pavlo Sheremeta**, Director, School of Public Management, Ukrainian Catholic University, Ukraine

Workshop 2: Business and Society, run by **Nadya Zhexembayeva**, a business owner, author, and educator, Slovenia/USA/Kazakhstan

Workshop 3: Entrepreneurship, run by **Adam Cameron Batmanghlich**, MBA Dean, Almaty Management University, Kazakhstan

15:30 – 16:00 Coffee break

16:00 – 16:15 **Brief reports from the parallel workshops**

16:15 – 16:30 **Conference summary and conclusion by the chairperson**

- **Chin Tiong Tan**, CEEMAN Board member, member of the board of trustees, Almaty Management University and Senior Advisor to President, Singapore Management University

16:30 – 17:30 **CEEMAN Awards Ceremony**

- New CEEMAN members
- IQA accredited institutions
- CEEMAN Case Writing Competition
- CEEMAN Champion Awards

18:30 Departure from the hotel for the Gala Dinner

19:00 – 23:00 **Gala Dinner**, Bakhchisaray Palace

Return to the hotel (every half-hour starting from 22:00)

Saturday, 26 September 2015

10:00 – 15:00 Sightseeing trip, including lunch and visit to Almaty Management University

Additional sightseeing options can be arranged through Hotel Rixos

Conference sponsors



Official airline

