23rd CEEMAN Annual Conference events

Localization vs. Globalization of Management Development in Dynamic Societies

23-26 September 2015
Almaty, Kazakhstan
Co-organized and hosted by Almaty Management University (AlmaU)
Venue: Hotel Rixos Almaty

Pre-conference sessions
Wednesday, 23 September 2015

Company visits

9:30    Departure from Hotel Rixos
10:00 – 14:00 Company visits in Almaty

- Group 1: Food Master (food production company) and ARGO Association of Civil Society Development (NGO)
- Group 2: Health City (medical diagnostic center) and House of Mothers (NGO)

15:00 – 19:00 Individual Dean2Dean advisory meetings (Rixos Hotel lobby)
15:00 – 18:00 CEEMAN Board meeting (internal; in parallel to advisory meetings)
18:00 – 19:00 Information session on IQA - International Quality Accreditation
19:00 – 20:00 Welcome drink at the hotel
CEEMAN Deans and Directors Meeting
Education and Research for the Realities of Dynamic Societies
Thursday, 24 September 2015

8:30 Registration

9:00 – 9:10 Welcome and introduction
• Danica Purg, CEEMAN President
• Assylbek Kozhakhmetov, President of Almaty Management University

9:10 – 9:20 Introduction by the chairperson
• Irina Sennikova, Vice-President of CEEMAN, Rector of RISEBA – Riga International Business School of Economics and Business Administration, Latvia

9:20 – 9:45 Keynote: What are the needs of business in dynamic societies and how business schools could respond to them?
• Hellmut Schütte, Dean Emeritus at CEIBS-China Europe International Business School, China

9:45 – 10:00 Insights from the company visits

10:00 – 11:20 Panel: How do education programs and processes reflect the business needs?
*Look at the balance between global trends and universal best practices vs needs of the local markets; your practices in addressing them, relevant lessons to be shared globally / outside your own market*
Moderated by Antonio Freitas, Provost, FGV, Brazil
• Krzysztof Rybinski, Rector, T. Ryskulov New Economic University, Kazakhstan
• Sladjana Barjaktarovic Rakocевич, Vice-Dean for International Cooperation, Faculty of Organizational Sciences, University of Belgrade, Serbia
• Xiaobo Wu, Dean of the School of Management, Zhejiang University, China
• Piet Naude, Director, University of Stellenbosch Business School, South Africa
Discussion and Q&A

11:20 – 11:40 Coffee break

11:40 – 13:00 Panel: How does research and case writing reflect the business needs?
*Look at the balance between global trends and universal best practices vs needs of the local markets; your practices in addressing them, relevant lessons to be shared globally / outside your own market*
Moderated by Ramon O’Callaghan, Dean, Porto Business School, Portugal
• Almaz Sharman, President of HealthCity, Kazakhstan
• Alfredas Chmieliauskas, President of ISM University of Management and Economics, Lithuania
• Prem Chandrani, Professor and Chairperson, International Relations, S.P. Jain Institute of Management & Research, India (tbc)
Discussion and Q&A
13:00 – 14:00 Lunch

14:00 – 15:20 How do institutional management practices balance local realities and global best practices: where are the biggest gaps between the two?

Look at how institutional management challenges differ compared to more universal challenges of managing a business school, how do schools address them in the local and global context, implications for and impact of accreditation

Moderated by Derek Abell, CEEMAN Board member and President of IQA Accreditation Committee, Professor Emeritus, ESMT-European School of Management and Technology, Germany

- Gulnara Kurenkeyeva, Dean of Graduate School of Business, and Adam Cameron Batmanghlich, MBA Dean, Almaty Management University, Kazakhstan
- Dorota Dobija, Vice-Rector of Kozminski University, Poland
- Dipak Jain, Director, Sasin Graduate School of Business Administration, Thailand
- Lin Zhou, Dean, Antai College of Economics and Management, China
- Jose Luis Abreu, President and Rector of Spenta University, Mexico

15:20 – 15:30 Concluding remarks by the chairperson

- Irina Sennikova, Vice-President of CEEMAN, Rector of RISEBA – Riga International Business School of Economics and Business Administration, Latvia

15:30 – 15:45 Coffee break

15:45 – 16:45 CEEMAN Annual Meeting

- Report on CEEMAN activities
- Presentation of future activities and projects
- Inputs from CEEMAN members and partners

16:45 – 18:00 Free time for informal networking
23rd CEEMAN Annual Conference  
Localization vs. Globalization of Management Development in Dynamic Societies  
Thursday, 24 September 2015  

18:00 – 18:10 Welcome and introduction  
- Danica Purg, CEEMAN President  
- Assylbek Kozhakhmetov, President of Almaty Management University  

18:10 – 18:25 Keynote: Kazakhstan business education – yesterday, today, tomorrow  
- Aslan Sarinzhipov, Minister of Education and Science of Kazakhstan (tbc)  

18:25 – 18:40 Keynote: Kyrgyzstan  
- Roza Otunbayeva, Ex-President of Kyrgyz Republic (tbc)  

18:40 – 18:55 Keynote: Kazakhstan business – yesterday, today, tomorrow  
- Jukka Maksimainen, Managing Partner, McKinsey Kazakhstan  

18:55 – 19:10 Discussion and Q&A led by Assylbek Kozhakhmetov, President of Almaty Management University  

19:15 – 20:00 Aperitif and IMTA Alumni Kazakhstan Club opening  

20:00 – 21:30 Welcome banquet  

Friday, 25 September 2015  

9:00 – 9:10 Welcome by Danica Purg, CEEMAN President  

9:10 – 9:15 Introduction by the chairperson  
- Chin Tiong Tan, CEEMAN Board member, member of the board of trustees, Almaty Management University and Senior Advisor to President, Singapore Management University  

Issues, challenges, trends and implications for businesses and business education  
- Jean-Pierre Lehmann, Emeritus Professor of International Political Economy, IMD and Founder, The Evian Group, Switzerland  

9:45 – 11:15 Business panel: business challenges of global vs local balance and how it reflects on leadership and management development  
Moderated by Jean-Pierre Lehmann, Emeritus Professor of International Political Economy, IMD and Founder, The Evian Group, Switzerland  
- Frank Molthan, HR Director, Coca-Cola Erfrischungsgetraenke AG, Germany  
- Yerkin Tatishev, Chairman of the Board of Directors, Kusto group, Kazakhstan/Singapore
- Gazmend Haxhia, CEEMAN Board member, President of A.S.G., Albania
- Renaud Chamonal, President of ACFAK, President of DG Danone, Kazakhstan/France
- Javier Del Ser Perez, Chief Executive Officer, Steppe Cement, Kazakhstan

Discussion and Q&A

11:15 – 11:45 Coffee break

11:45 – 13:00 Parallel educators panels: how does management education match up to the business challenges and needs?

Panel 1: How does degree education match up to the business challenges and needs?
Moderated by Janat Berdalina, Independent director of a number of JSC NWF Samruk Kazyna companies, member of the AlmaU Board of Trustees
- Almaz Nasyrov, Rector of The Academy of Public Administration under the President of Kyrgyz Republic
- Sergey Myasoedov, President of RABE-Russian Association of Business Education, Vice-Rector of RANEPA, Dean of IBS-Moscow, Russia
- Norman Arruda Filho, President, ISAE, Brazil
- Mike Page, Provost & Vice President for Academic Affairs, Bentley University, USA

Discussion and Q&A

Panel 2: How does executive and corporate education match up to the business challenges and needs?
Moderated by Steef Van de Velde, Dean, Rotterdam School of Management, Erasmus University, the Netherlands (tbc)
- Arfah Salleh, President of Putra Business School, Malaysia (tbc)
- Andreas Altmann, Rector and Executive Director, MCI - Management Center Innsbruck, Austria (tbc)
- Mel Horwitch, Dean, CEU Business School, Hungary
- Leonid Gurevich, MBA faculty at AlmaU, and Sholpan Maralbayeva, Associate Professor at AlmaU, Kazakhstan

13:00 – 14:00 Lunch

14:00 – 15:30 Parallel workshops: Business issues in dynamic societies vs actual and needed educational responses

Workshop 1: Leadership and Change Management, run by Pavlo Sheremeta, Director, School of Public Management, Ukrainian Catholic University, Ukraine
Workshop 2: Business and Society, run by Nadya Zhexembayeva, a business owner, author, and educator, Slovenia/USA/Kazakhstan
Workshop 3: Entrepreneurship, run by Adam Cameron Batmanghlich, MBA Dean, Almaty Management University, Kazakhstan

15:30 – 16:00 Coffee break
16:00 – 16:15 **Brief reports from the parallel workshops**

16:15 – 16:30 **Conference summary and conclusion by the chairperson**
- Chin Tiong Tan, CEEMAN Board member, member of the board of trustees, Almaty Management University and Senior Advisor to President, Singapore Management University

16:30 – 17:30 **CEEMAN Awards Ceremony**
- New CEEMAN members
- IQA accredited institutions
- CEEMAN Case Writing Competition
- CEEMAN Champion Awards

18:30 Departure from the hotel for the Gala Dinner

19:00 – 23:00 **Gala Dinner**, Bakhchisaray Palace

Return to the hotel (every half-hour starting from 22:00)

**Saturday, 26 September 2015**

10:00 – 15:00 Sightseeing trip, including lunch and visit to Almaty Management University

Additional sightseeing options can be arranged through Hotel Rixos

**Conference sponsors**

**Official airline**