OUR MISSION

The mission of A.D.U. is to prepare the most talented young people in the Sahel Region and Africa to design and drive the development of their nations as effective, ethical leaders in the public, private and not-for-profit sectors.
THE PROBLEM WE ADDRESS
NIGER
• Population: 20 million
• $412 GDP per capita (2018)

EXTREME POVERTY
• Niger is the lowest-ranked country in the world on the Human Development Index (last 5 years compounded)
• More than 50% of Nigeriens live on less than $2 per day

RAPID POPULATION GROWTH
• Niger has the highest population growth rate in the world of 3.8%
• Niger has the highest fertility rate in the world (7.6 fertility rate per woman)
OUR YOUTH NEED OPPORTUNITY

LIMITED EDUCATIONAL OPPORTUNITIES
- Adult (ages 15+) literacy rate: 19.1%
- Only 1-2% of adults in Niger possess a higher education degree

LACK OF QUALITY TERTIARY EDUCATIONAL INSTITUTIONS IN NIGER AND FRANCOPHONE AFRICA
- Average African gross enrollment ratio, tertiary, for both sexes is 9%
- Gross enrollment ratio, tertiary males and females 4%

Source: https://data.worldbank.org/indicator/SE.TER.ENRR?locations=ZG
ADU PREPARES YOUTH TO SUCCEED, AND TO CREATE OPPORTUNITY FOR OTHERS

The region’s biggest challenges—migration, Boko Haram— are rooted in the lack of economic opportunities.

ADU students find internships and start careers, create startups, generate jobs, and help solve challenges in their communities.

Source: https://www.nrc.no/shorthand/fr/sahel---the-worlds-most-neglected-and-conflict-ridden-region/index.html
Our people: the grit to succeed, and the passion to serve others.
OUR FOUNDER: A NIGER NATIVE WITH A GLOBAL PERSPECTIVE

• Born and raised in Niger
• Educated/CPA in France
• Noted corruption fighter in Niger
• President Obama YALI Fellow in 2014
• First business plan of ADU developed at Northwestern University
• MBA and MPA in the U.S. 2015
• Launched ADU in 2017 with the help of multiple stakeholders
• Gave up successful business to found ADU
OUR STUDENTS: 70% ARE WOMEN

100% are eager to learn, contribute, and lead
WHAT WE LOOK FOR:
Academic excellence
Personal resilience
Commitment to serve Africa

- 20% of A.D.U. students receive full tuition scholarships – 3000 USD
- 70% of A.D.U. students receive partial tuition scholarships
- 10 Countries represented
- 100% of major ethnic groups in Niger represented by A.D.U. students, who are both Muslim and Christian
Nana Natitia, Class of ’20

A.D.U. made me strong enough to fight for what I believe in, and never agonize about my past.

Dynamic, organized, and a fast learner, Nana applies her growing business skills to help run ADUs office while also keeping up her studies.

- Forced out of school after getting married
- Had 3 children in 4 years
- Fought for her right to education and was repudiated
- Currently fighting for women’s right to choose their path and economic opportunities for people with disabilities.
- Interned with the Niger Embassy in Washington DC, and Atelier Masomi – architects – as Executive Assistant

Her Passion: Human Dignity
Yasmina Mohamed
A.D.U. is the first place where I was allowed to dream big and get the confidence to deliver

Compassionate, nimble and extremely smart, Yasmina commits her energy to spread happiness on Campus and beyond

• Raised in an orphanage
• Balanced serving her fellow orphans while also accomplishing remarkable academic success.
• Passed the National Baccalaureate exam at age 16 (average is 19).
• Working to create an orphanage with high health and academic standards

Her passion: orphan’s rights
A MODEL THAT WORKS

ILIMI

ILIMI means “ethical knowledge” in Hausa

Innovative
Liberal Arts
International
Moral
Impact
Through internships, startups, and hands-on projects students learn to address real-world problems.

Our mix of business skills and the liberal arts helps students develop agile 21st century skills.

Students prepare for global leadership through bilingual academic instruction.
The iiLab is A.D.U.'s innovation and entrepreneurship center. The #YoungLeaders have taken on the responsibility of creating jobs for the youth of their generation.
Guri Foundation
Ousmane Kadri, CEO
A.D.U. interns have the rage to learn and therefore they have been the cornerstone of the wing that we call upon to handle urgent situations

Business Challenge
Seydou Souley, CEO
In terms of innovative thinking and taking initiatives, A.D.U. Students have no competition in Niger. I welcome them every year for their internship

CIPMEN Incubator
Rouffahi Koabo CEO
I was very impressed by their skills and interpersonal qualities. With a passion for learning, they were able to adapt very fast. I am first in line to hire them. They truly gave me hope for the future of Niger

ABC Agriculture
Bachir Bounou, CEO
She was so passionate about agriculture, serious, committed, hardworking and extremely smart. I committed to mentor her in creating her own Agri startup this year.
A.D.U. is a founding member of University Global Compact for the Sustainable Development Goals.
Since 2002, Ashesi University in Ghana has earned a reputation for producing graduates of outstanding integrity and professional skill.

Now, Ashesi is helping A.D.U. adapt their model for success in Niger.
EARLY ACCOMPLISHMENTS
A.D.U. GROWTH

A.D.U. launched in October 2017 with the Ambassador of the United States in Niger and the Minister Chief Innovation Officer of The Republic of Niger.

In 2019, ADU has grown from 35 to 200 undergraduate students.
A.D.U. CHAMPIONS

OUR PARTNERS MAKE A.D.U.'S SUCCESS POSSIBLE

Chamber of Commerce | Government of Niger | Foreign Embassies | Corporations | NGOS

With U.S. Ambassador to the Republic of Niger

With President Issoufou of the Republic of Niger

With the Minister of Higher Education of the Republic of Niger
GROWING RECOGNITION

PRESTACOM NIGER @PrestacomN • 1d
@KaderKaneye se verra le 18 mai prochain, décerner l’« Emerging Global Leader Award » (Prix de Leader Mondial Emergent). Celui-ci est destiné aux anciens pensionnaires d’Harvard de moins de 40 ans qui se sont particulièrement distingués...
#Niameyeinfo

niameyeinfo.com/%EF%BB%BFkader...

Vafa Ghazavi @GhazaviVD • 4/2/19

Very excited to be in Niamey this week to teach a course I’ve put together for the extraordinary students at @ADULeads, ‘Ethics in a Complex World’. It’s an intensive introduction to practical ethics, and some big questions in moral and political theory. [1/10]

Like a River in the Desert: Kad Kaneye and Meredith Segal, both MC/MPA 20...
hks.harvard.edu

EMERGING GLOBAL LEADER AWARD | KADER “KAD” KANEYE MC/MPA 2017
Kader “Kad” Kaneye MC/MPA 2017 hails from Niger, a Francophone nation in the Sahel region of West Africa. He is the co-founder and co-president, with Meredith Segal MC/MPA 2017, of African Development University (A.D.U), a college in Niger’s capital city of Niamey that opened its doors in October 2017 just months after Kaneye graduated from Harvard Kennedy School. Existing institutions in Niger did not provide a sufficient pipeline of qualified graduates for Nigerian employers, so Kaneye decided to open a new university to advance the region’s economic and social development. Today, A.D.U. offers undergraduate programs, specialized master’s degrees, an MBA program, professional English courses, and executive programs to more than 250 students. A.D.U. plans to grow to 1,000 students by 2025.

This award recognizes alumni under the age of 40 who have stood out as leaders or catalysts for change or as people making a meaningful difference to individuals, organizations, or governments. Recipients exemplify the Kennedy School’s goal of improving public policy and public leadership in the United States and around the world through research, teaching, and direct engagement with policymakers and public leaders at all levels and across all sectors.

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WORLD LEADERS COME TO ADU

Leaders from the public, private and not for profit sectors inspire our community and amplify our impact.

Patrick Awuah, President, Ashesi University

Ahunna Eziakonwa, Director, UNDP Africa

Manon Karamoko, CEO Francophone Africa, Unilever
ENROLLMENT PROJECTED GROWTH

![Bar graph showing student enrollment growth from 2017 to 2021]

- **2017**: 40 students
- **2018**: 110 students
- **2019**: 210 students
- **2020**: 310 students
- **2021**: 510 students
WE HAVE OUTGROWN OUR FIRST CAMPUS
2020 A.D.U. CAMPUS
NOW UNDER CONSTRUCTION
A.D.U. FUTURE CAMPUS – 2027
Government has donated the land.
PLEASE SUPPORT THEIR JOURNEY
Donate
Nothing is too little or too much. We need all the help we can get.

Visit
Come experience our Community and recommend us with your networks.

Teach
Form a few hours as a speaker to few years or more as faculty, come share your knowledge with our students.

Partner
Collaborate with us on faculty and the students exchange, dual degrees...
THANK YOU

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