21st CEEMAN Annual Conference

Celebrating the past and looking to the future

"Business Schools as Responsible Change Agents: From Transition to Transformation"

26-27 September 2013
IEDC – Bled School of Management
Bled, Slovenia

Thursday, 26 September 2013

19:00 – 19:30  Registration
19:30 – 20:00  Welcome drink
20:00 – 20:30  Welcome and Introductory Words
   • Prof. Danica Purg, President of CEEMAN and IEDC-Bled School of Management, Slovenia
20:30 – 22:00  Cocktail Reception

Friday, 27 September 2013

8:30 – 9:00  Registration
9:00 – 9:15  Introduction by the Conference Chairperson
   • Prof. Derek Abell, Professor Emeritus, ESMT - European School of Management and Technology, Germany
9:15 – 9:30  Green Economy and Society: Competitiveness and Social Cohesion
   • Janez Potočnik, European Commissioner for Environment, Slovenia
9:30 – 10:30  Company Priorities in dynamic societies: Where We Stand and Future Actions
Panel with business leaders
   • George Logush, Vice Rector Ukrainian Catholic University, Chair of Supervisory Board of Lviv Business School, panel moderator and speaker
   • Ulrik Nehammer, Chief Executive Officer, Coca-Cola Erfrischungsgetraenke AG, Germany
   • David Buckley, CFO, Studio Moderna, Slovenia
   • Gazmend Haxhia, President of ACMS and A.S.G. Group, Albania
10:30 – 10:45  Q&A
10:45 – 11:15  Coffee break
11:15 – 12:30  Responsible Leadership Education in dynamic societies and its impact on management practices
Panel with educational leaders
   • Prof. Nick Binedell, Dean at the Gordon Institute of Business Science Johannesburg, South Africa; panel moderator and speaker
• Prof. Natalia Bukhshtaber, Acting Associate Dean, Business School, Lomonosov Moscow State University, Russia
• Ms. Medeja Lončar, CEO Siemens, Slovenia

12:30 – 12:45  Q&A
12:45 – 13:45  Lunch
13:45 – 15:15  Parallel Sessions. Looking back to the morning sessions, what we do, as educators, how to change, why and how? How will we benefit our customers, our societies and our profession?

• Track 1: Educational Programs: Content, Process and Methodologies
  Track Moderator: Prof. Katrin Muff, Business School Lausanne, Switzerland,
  Panelists: Mary Gentile, Babson College, USA, Al Rosenbloom, Dominican University, USA, Andrejs Dzedons, Riga Business School, Latvia

• Track 2: Research and Publications
  Track moderator: Prof. Patricia M. Flynn, Bentley University, USA,
  Panelists: Wil Foppen, Maastricht University, School of Business and Economics, The Netherlands, Maciej Zukovski, Poznan University of Economics, Poland and Ahmed Abdel-Meguid, American University in Cairo, Egypt

• Track 3: Institutional Management Practices
  Track moderator: Prof. Sergey Mordovin, IMISP St Petersburg, Russia,
  Panelists: Stefano Pilotto, MIB-Trieste, Italy, Norman de Paula Arruda Filho, Advanced Institute of Administration, Brazil, and Natalia Makayeva, IPM Business School, Belarus

• Track 4: Partnership Arrangements
  Track moderator: Dr. Irina Sennikova, RISEBA, Latvia,
  Panelists: Damien Farrell, Australian Applied Management Colloquium, Australia, Carole Parkes, Aston Business School, UK and Dr. Ishrat Hussain, Institute of Business Administration Karachi, Pakistan

15:15 – 15:45  Coffee break
15:45 – 16:15  Feedback from Parallel Sessions
16:15 – 16:30  Plenary discussions on feedback
16:30-17:30  How can we make the future we want?
Panel with Association’s leaders
• Prof. Danica Purg, President of CEEMAN and IEDC-Bled School of Management, Slovenia; panel moderator and speaker
• Prof. Sergey Myasoedov, Vice-Rector of the Academy of the Russian President, Dean, IBS-Moscow, President of RABE, Russia
• Prof. Virginijus Kundrotas, Dean of Adizes Graduate School, President of BMDA, Lithuania
• Dr. Antonio Freitas, Past President of CLADEA and member of the PRME Steering Committee
• Prof. Nick Binedell, Dean at the Gordon Institute of Business Science Johannesburg, Representing AABS, South Africa
• Douglas White, GBSN, France

17:30 – 17:45  Closure by Conference Chairperson
• Prof. Derek Abell, Professor Emeritus, ESMT - European School of Management and Technology, UK

18:45  Departure by bus to Ljubljana
19:30 – 23:00  CEEMAN 20th Anniversary Celebrations – CEEMAN Gala Dinner and Awards ceremony
Dinner Speaker
• Mr. Janez Škrabec, CEO of Riko, Slovenia

Sponsors:
Saturday, 28 September 2013

Sightseeing trip to Postojnska Cave and Ljubljana

23:00  Departure by bus to Bled

8:45  Departure by bus from Bled

16:00  Departure from Ljubljana (via airport) to Bled