

21st CEEMAN Annual Conference

Celebrating the past and looking to the future

"Business Schools as Responsible Change Agents: From Transition to Transformation"

26-27 September 2013
IEDC – Bled School of Management
Bled, Slovenia

Thursday, 26 September 2013

- 19:00 – 19:30 Registration
- 19:30 – 20:00 **Welcome drink**
- 20:00 – 21:00 **Welcome and Introductory Words**
- **Prof. Danica Purg**, President of CEEMAN and IEDC-Bled School of Management, Slovenia
- 21:00 – 22:30 **Cocktail Reception**

Friday, 27 September 2013

- 8:30 - 9:00 Registration
- 9:00 - 9:15 **Introduction by the Conference Chairperson**
- **Prof. Derek Abell**, Professor Emeritus, ESMT - European School of Management and Technology, Germany
- 9:15 – 9:30 **Green Economy and Society: Competitiveness and Social Cohesion**
- **Janez Potočnik**, European Commissioner for Environment, Slovenia
- 9:30 – 10:30 **Company Priorities in dynamic societies: Where We Stand and Future Actions**
- Panel with business leaders**
- **George Logush**, Vice Rector of Lviv Business School, Ukrainian Catholic University, former CEO of Kraft Food Ukraine and Emerging Markets ; panel moderator and speaker
 - **Ulrik Nehammer**, Chief Executive Officer, Coca-Cola Erfrischungsgetraenke AG, Germany
 - **David Buckley**, CFO, Studio Moderna, Slovenia
 - **Prof. Dr. Wilfried Stadler**, former board member of Austrian bank, Austria
- 10:30 - 10:45 **Q&A**
- 10:45 – 11:15 *Coffee break*
- 11:15 – 12:30 **Responsible Leadership Education in dynamic societies and its impact on management practices**
- Panel with educational leaders**
- **Prof. Nick Binedell**, Dean at the Gordon Institute of Business Science Johannesburg, South Africa; panel moderator and speaker
 - **Dr. Daniel Szpiro**, Dean at the Jack Welch Management Institute, USA
 - **Prof. Natalia Bukhshtaber**, Acting Associate Dean, Business School, Lomonosov Moscow State University, Russia
 - **Ms. Medeja Lončar**, CEO Siemens, Slovenia
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- **Representative of Amity**, India

12:30 – 12:45

Q&A

12:45 – 13:45

Lunch

13:45 – 15:15

Parallel Sessions. Looking back to the morning sessions, what we do, as educators, how to change, why and how? How will we benefit our customers, our societies and our profession?

- **Track 1: Educational Programs: Content, Process and Methodologies**
Track Moderator: Prof. **Katrin Muff**, Business School Lausanne, Switzerland,
Panelists: **Mary Gentile**, Babson College, USA, **Al Rosenbloom**, Dominican University, USA, **Andrejs Dzedons**, Riga Business School, Latvia (TBC)
- **Track 2: Research and Publications**
Track moderator: Prof. **Patricia M. Flynn**, Bentley University, USA,
Panelists: **Wil Foppen**, Maastricht University, School of Business and Economics, The Netherlands, **Maciej Zukovski**, Poznan University of Economics, Poland and **Ahmed Abdel-Meguid**, American University in Cairo, Egypt
- **Track 3: Institutional Management Practices**
Track moderator: Prof. **Sergey Mordovin**, IMISP St Petersburg, Russia,
Panelists: **Stefano Pilotto**, MIB-Trieste, Italy, **Norman de Paula Arruda Filho**, Advanced Institute of Administration, Brazil, and **Natalia Makayeva**, IPM Business School, Belarus
- **Track 4: Partnership Arrangements**
Track moderator: Dr. **Irina Sennikova**, RISEBA, Latvia,
Panelists: **Damien Farrell**, Australian Applied Management Colloquium, Australia, **Carole Parkes**, Aston Business School, UK and Dr. **Ishrat Hussain**, Institute of Business Administration Karachi, Pakistan

15:15 – 15:45

Coffee break

15:45 – 16:15

Feedback from Parallel Sessions

16:15 – 16:30

Plenary discussions on feedback

16:30-17:30

How can we make the future we want?

Panel with Association's leaders

- **Prof. Danica Purg**, President of CEEMAN and IEDC-Bled School of Management, Slovenia; panel moderator and speaker
- **Prof. Sergey Myasoedov**, Vice-Rector of the Academy of the Russian President, Dean, IBS-Moscow, President of RABE, Russia
- **Prof. Virginijus Kundrotas**, Dean of Adizes Graduate School, President of BMDA, Lithuania
- **Dr. Antonio Freitas**, Past President of CLADEA and member of the PRME Steering Committee
- **Thami Ghorfi**, CEO of ESCA School of Management, Representing AABS, Morocco
- **Guy Pffefermann**, CEO of GSBN, France

17:30 – 17:45

Closure by Conference Chairperson

- **Prof. Derek Abell**, Professor Emeritus, ESMT - European School of Management and Technology, UK

18:45

Departure by bus to Ljubljana

19:30 – 23:00

CEEMAN 20th Anniversary Celebrations – CEEMAN Gala Dinner and Awards ceremony
Dinner Speaker

- **Mr. Janez Škrabec**, CEO of Riko, Slovenia

23:00

Departure by bus to Bled

Saturday, 28 September 2013

Sightseeing trip to Postojnska Cave and Ljubljana.

9:30

Departure by bus from Bled

15:00

Arrival by bus to Bled
