



# CEEMAN

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## CEEMAN

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***CEEMAN, the international association for management development in dynamic societies, was established in 1993 with the aim of accelerating the growth and quality of management development in Central and Eastern Europe. Gradually CEEMAN has become a global network of management development institutions involved in economic restructuring and social change in dynamic societies.***

***CEEMAN fosters the quality of management development and change processes by developing education, research, consulting, information, networking support, and other related services for management development institutions and corporations operating in dynamically changing environments. Its holistic approach to the phenomena of change and leadership development builds on the specific value platform that celebrates innovation, creativity, and respect for cultural values, and promotes the principles of responsible management education.***



## CEEMAN's Objectives

- To improve the quality of management education and leadership development in general and particularly in the dynamic societies that are in search of new economic and social responses to the global challenges.
- To promote leadership for change, global competitiveness, sustainable development and social responsibility.
- To provide a network and meeting place for business schools and other management development institutions in order to promote and facilitate cooperation and the exchange of experience.
- To provide a platform for dialogue, mutual cooperation and learning between management development institutions and businesses that are operating in dynamic societies and are willing to grow together by working together.
- To represent the interests of its members in other constituencies.

## CEEMAN's Main Activities Include:

- International conferences and forums
- Educational programs to strengthen teaching, research, management and leadership capabilities in management schools



- International quality accreditation for context-driven, innovative, impactful and responsible business schools
- Promoting and rewarding outstanding achievements in areas that are critical for success in business education and management development
- Support for the development of educational materials
- Promoting and rewarding case writing
- International research relevant for businesses and management development institutions
- Publishing

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*“CEEMAN for me is a perfect example of how a brave idea, entrepreneurial thinking, initiative and hard work of a group of people with the same beliefs, values and passion for their mission might be successfully realized and turned into a fantastic vehicle for development of management education!”*

*Virginijus Kundrotas*

*Dean of Adizes Graduate School, USA*

*President of BMDA Baltic Management Development Association, Lithuania*

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## Why Become a CEEMAN Member?

- CEEMAN is a global family of like-minded colleagues who share the same challenges of working, innovating and building institutions in dynamic societies. Deep friendships and professional and institutional collaboration have often resulted from years of working together.
- By building on the unique experience and expertise of our diverse membership, CEEMAN leads management education in support of a better future for business, society, and the individual in an increasingly interconnected and interdependent world.
- CEEMAN's unique "window on the world with a focus on dynamic societies" attracts prominent educational and business leaders and management thinkers to share their original thoughts and ideas on emerging business issues, leadership challenges and management development implications.
- CEEMAN's leadership and over 200 members from more than 50 countries all over the world are highly active.
- CEEMAN has always been committed to excellence, and paying attention to the latest developments is a trademark of the association.
- CEEMAN offers a wide portfolio of conferences, seminars, programs, publications and updates targeting the issues and challenges specific to its dynamic societies membership. It is the only institution of its kind that provides these.





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*“ When I was at RSM and we joined CEEMAN as a non-CEE member, I remember thinking and reflecting on why one would join. That was quite some years ago and I haven’t regretted the decision for RSM or for myself for a moment. CEEMAN membership has been a process of discovery for us and I like to believe that we made a contribution - that I made a contribution. But I do acknowledge that the returns for me personally have been larger than what I have given. I think I would not have gained an insight into what is going on, and how advanced things are. CEEMAN is a great organization”.*

**Mike Page**

*Provost and Vice President for Academic Affairs  
Bentley University, USA*

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## Specific Programs and Activities

IMTA-International Management Teachers Academy: Close to 550 management educators from 148 business schools and universities in 46 countries around the world attended in 2000-2015 this unique faculty development program for a new generation of management educators.

IMTA Educational Material Development aims at building case writing and research capabilities, while producing world-class educational material through individualized coaching support by leading experts in the field.

IMTA Alumni Association is a platform for continuous support to, and mutual cooperation among, alumni and their institutions.

Developing operational excellence: The Program Management Seminar is a unique educational program for program managers and directors in charge of design and delivery of educational programs, which in 2005-2015 educated over 350 participants from 130 institutions and 38 countries from around the world.

Accreditation: CEEMAN International Quality Accreditation - IQA is an international accreditation process responsive to the specific missions of business schools operating in dynamic societies, their overall quality, creativity, innovativeness,







social responsibility, and the relevance to their local and national environments.

CEEMAN Champion Awards were established in 2010 to recognize outstanding individual achievements in teaching, research, institutional management, and responsible management education.

CEEMAN Annual Conferences and ExEd Forums on major business issues and leadership challenges and their implications for management education and leadership development, with world-famous authorities as keynote speakers. CEEMAN also co-organizes other international conferences in partnership with national, regional and international associations.

Deans and Directors Meetings focus on business schools leadership challenges.

International research projects are in the focus of attention: Assessing Management Training Needs at the Achieved





Level of Transition, Survey on Poverty Reduction and Management Education, Survey on Business Schools Responses to the Global Crisis, Hidden Champions in CEE and Dynamically Changing Environments, Management and Leadership Development Needs in Dynamically Changing Societies, etc.

Case writing competitions (since 1996 and in cooperation with Emerald since 2007) with two objectives: (a) to develop relevant case material for the dynamic societies and change-related issues and (b) to develop case-writing capabilities in CEE and other dynamic societies.

PRME: CEEMAN is a member of the Steering Committee of the UN Global Compact initiative on Principles of Responsible Management Education, and was the host of the 2013 PRME Summit in Bled, Slovenia. CEEMAN has been supporting the PRME Working Group on Poverty as a Challenge to Management Education, and co-founded PRME chapter CEE in 2015.





Promoting innovation and sustainable development among youth: CEEMAN is a co-founder of the Challenge:Future project which has so far attracted almost 36,000 students from 2,000 institutions worldwide and gained European funds.

Publishing: CEEMAN News, Conference Proceedings, videos from major CEEMAN events, CEEMAN Dialogues, Case Collections, research reports, CEEMAN Directory of Management Development Institutions.

Publishing partners: Emerald Group Publishing Ltd, Harvard Business School Publishing, Adizes Institute, Pearson Education, Greenleaf Publishing, GSE Research, Springer.



## The CEEMAN Team



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