26th CEEMAN Annual Conference
Redefining Management Education: Excellence and Relevance

FACT SHEET

Who: 150 deans, rectors, presidents and faculty from around 100 business schools and universities in 33 countries across the world, gathering in Prague.

Co-organizers:
CEEMAN, the International Association for Management Development in Dynamic Societies and University of New York in Prague, the leading English language higher education institution in the Czech Republic. Under the official auspices of the European Parliament, from Mgr. Tomáš Zdechovský, Ministry of Education, Youth and Sports of the Czech Republic as well as the Mayor of Prague 1, Oldřich Lomecký.

What: CEEMAN 26th Annual Conference.

Highlights:
- Two dynamic keynote presenters: Roger Martin and Johan Roos.
- Two days of panel discussions on “Redefining Management Education”
- Launch of the Manifesto: Changing the Course of Management Development: Combining Relevance and Excellence.
- Gala celebration of CEEMAN’s 25th Anniversary.

When: 19-21 September 2018.

20 September, 14:00 – 14:45: Open Press Conference for journalists.

Where: Vienna Diplomat Hotel, Prague.

Why: On the occasion of its 25th Anniversary, CEEMAN is taking a bold step forward with a new vision for Management Development Education by introducing the Manifesto. With more than 200 members representing academic institutions on five continents, CEEMAN is in a unique position to lead changes in management development education based on relevance in teaching and research to better serve the needs of business and society. The Manifesto is a call to action for all member institutions and has been endorsed by every board member of CEEMAN.

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