

26th CEEMAN Annual Conference **Redefining Management Education: Excellence and Relevance**

19-21 September 2017
Prague, Czech Republic

Hosted by the University of New York in Prague

Venue: Vienna House Diplomat Prague Hotel

Agenda

Wednesday, 19 September

Pre-conference events:

10:00 – 13:00 Possible side meetings and workshops

13:00 – 14:00 **Session on Hidden Champions in CEE** (latest update and insights from international research consortium)

14:00 – 17:00 **Individual Dean2Dean advisory meetings**

16:00 – 19:00 CEEMAN Board Meeting (internal)

17:00 – 19:00 **Poster session** for faculty and researchers

19:00 – 20:30 **Welcome drink** at the hotel

Thursday, 20 September

9:30 – 13:00 Pre-conference workshop – company visits

13:30 – 15:00 Lunch at the hotel, exhibition area open

14:00 – 14:45 *Press-conference (internal, tbc)*

26th CEEMAN Annual Conference opening

15:00 – 15:15 Welcome words

Danica Purg, CEEMAN President

Andreas Antonopoulos, UNYP Rector, Conference Chair

Prime minister / minister for education / Mayor of Prague (tbc)

- 15:15 – 15:30 Keynote by **Jan Fischer**, Former Prime Minister of the Czech Republic, former Vice-President of EBRD, Czech Republic
- 15:30 – 16:10 **Management Education and the Dark Side of Efficiency**
Keynote by **Roger Martin**, Former Dean of Rothman Business School, No 1 management thinker in 2017 by Thinkers50, Canada
- 16:10 – 16:50 **Q&A and discussion with Roger Martin**
- 16:50 – 17:15 Coffee, exhibition
- 17:15 – 18:30 **Business Panel: What Do Companies Really Need?**
Moderator: **Gazmend Haxhia**, CEEMAN Vice-President for Corporate Relations, Albania
- **Gregor Pilgram**, CEO of Generali, Czech Republic
 - **Blake Wittman**, CEO at GoodCall for Talent, Business Advisory Board member at UNYP, Czech Republic
 - **Karel Havlíček**, Founder and Chairman of the Association of Small and Medium-Sized Enterprises and Crafts, Vice-Chairman of the Government Council for Research, Development and Innovation, Czech Republic
- 18:30 – 19:00 **Changing the Course of Management Education**
Presentation of CEEMAN Manifesto
Danica Purg, Derek Abell, Presidents of partner associations
- 19:15 Departure for dinner
- 19:30 – 22:00 Dinner at Kolkovna Celnice (an Original Pilsner Restaurant)

Friday, 21 September

- 9:00 – 9:45 **Info session on CEEMAN IQA-International Quality Accreditation**
Alenka Braček Lalić, CEEMAN IQA Director
IQA Committee members (Derek Abell, Irina Sennikova, Sergey Mordovin)
Special guest: **Eric Talavera**, Director of EQUAA, Peru (tbc)

26th CEEMAN Annual Conference (continued)

- 10:00 – 10:10 **Introduction to the 2nd Conference Day**
Danica Purg, CEEMAN President
Andreas Antonopoulos, UNYP Rector, Conference Chair
- 10:10 – 10:30 **Making Relevance More Relevant**
Keynote by **Johan Roos**, Chief Academic Officer & Professor of General Management and Strategy, Hult International Business School, UK and US

- 10:30 – 11:30 **Panel: Relevance and Excellence in Dynamic Societies**
 Moderator: **Alenka Braček Lalić**, CEEMAN IQA Director, Vice Dean for Research and Co-Director of Executive MBA program at IEDC-Bled School of Management, Slovenia
- Insights from CEEMAN research on Management and Leadership Development Needs in Dynamic Societies
 - **Antonio Freitas**, Provost, FGV, Brazil
 - **Indira Parikh**, Founder President of FLAME University, India
 - **Piet Naudé**, Dean of the University of Stellenbosch Business School, South Africa
- 11:30 – 12:00 Coffee, exhibition
- 12:00 – 13:30 **Panel: Redefining Management Education through Innovations and Innovative Partnerships**
 Moderator: **Miša Dzonljic**, Rector Magnificus, Nyenrode Business School, the Netherlands (tbc)
- **Lisa Fröhlich**, President of CBS Cologne Business School GmbH, European University of Applied Sciences, Germany
 - **Kostas Axaroglou**, Dean, ALBA Graduate Business School at the American College of Greece (tbc)
 - **Slavica Singer**, UNESCO Chair in Entrepreneurship, J.J. Strossmayer University Osijek, Croatia
 - **Marat Atnashev**, Dean of Skolkovo Business School, Russia (tbc)
- Roundtable discussions and brief reports from groups (20+10 min)
- 13:30 – 14:30 Lunch
- 14:30 – 15:50 **CEEMAN Annual Meeting**
- **Report on past and upcoming activities**
 - **Awards ceremony** (new members, IQA accreditations, 24th Case Writing Competition in cooperation with Emerald Group Publishing, 2018 CEEMAN Champion Awards)
- 15:50 – 16:10 Coffee, exhibition
- 16:10 – 17:10 **World café (or hackathon) to envision the future of management education together**
 Moderator: **Virginijus Kundrotas**. CEEMAN Vice-President for Northern Europe, Dean of Adizes Graduate School, President of BMDA-Baltic Management Development Association (tbc)
- 17:10 – 17:40 **Presenting common vision on management education**
- 17:40 – 18:00 **Reflections by the keynote listener: Nicola Kleyn**, CEEMAN Vice-President for Africa, Dean of GIBS, South Africa (tbc)
Conclusions by the Conference Chair Andreas Antonopoulos, UNYP Rector
- 18:45 Departure for the Gala Dinner
- 19:30 – 23:00 **Gala dinner and 25th CEEMAN Anniversary Celebration St. Agnes Convent**

Saturday, 22 September

10:00 - 14:00 Guided tour of Prague (departure by bus from the hotel)

- the historical tram ride
- tour of the Prague castle
- lunch in the town center