

Wednesday, 19 September, 17.00–19.00: **Poster session**

Faculty and researchers will showcase their experience and best practices in teaching and research through poster presentations. The posters will stay on display for the whole duration of the conference.

17:00 Zoltan Buzády, Corvinus University, Hungary: Opening remarks

Conceptual & Practical Challenges of Management Education

17:05 Liezel Massyn, University of the Free State, South Africa: ***Design elements of a formal undergraduate qualification: Developing quality graduates***

17:15 Jon-Hans Coetzer, EU Business School, Switzerland: ***Critical thinking in the international Western classroom: Cross-cultural dilemmas***

Exploring the Excellence Dimension

17:30 Lev Tatarchenko, Graduate Management School of the National Research University Higher School of Economics, Russia: ***Case-method in strategic management: Features of appliance in Russian business education***

17:40 Amy Gillett, William Davidson Institute at the University of Michigan, US: ***Virtual Exchange***

Exploring the Relevance Dimension

17:55 Zoltan Buzády, Corvinus Business School, Hungary: ***East vs. West: A comparative report on 29 leadership skills***

18:05 Alexander Yashin, Ural Federal University named after the First President of Russia B. N. Yeltsin, Russia: ***Entrepreneurial education design in Russian universities***

Sharing Experiences and Insights

18:20 Monika Kolb, Cologne Business School, Germany: ***Sustainable Management as the new normal: The case of Cologne Business School***

18:30 Raphael Tabani Mpofo, UNISA-University of South Africa, South Africa: ***Innovation, Incubation & Enterprise Creation at UNISA***

18:40 Cristal Peterson, UNISA-University of South Africa, South Africa: ***Positioning the business school at the nexus between the public and private sector at the UNISA Graduate School of Business Leadership***

18:55 Zoltan Buzády, Corvinus University, Hungary: Closing remarks