



Lana Popović

Lana Popović was appointed President of the Central and Eastern Europe (CEE) Business Unit in October 2018, where she currently oversees a diverse territory that includes 26 countries, spanning Russia to Italy.

Between 2017-2018, Popović served as North-East Europe Franchise General Manager, a newly formed franchise unit at the time, based out of Moscow. She managed operations in Russia, Poland, Ukraine, Belarus, Latvia, Lithuania, Estonia and Moldova. In 2016, Popovic was appointed Franchise General Manager for Coca-Cola in Poland and the Baltics, based in Warsaw. Popovic has worked for Coca-Cola since 2001, and has held key leadership positions in General Management, Strategy and Marketing. In 2006, Popovic was named Marketing Manager for Croatia and then for Bosnia and Herzegovina. She became an Operations Director for Greece in 2011. One year later, Popovic was named Operations Director for South Eastern Europe, with responsibilities for seven countries, including Greece and Serbia.

Popovic earned a degree in Economics from the University of Zagreb in Croatia. She joined the Board of CEEMAN, where Coca-Cola is a corporate member, in 2019.