corvinus university of Budapest has been a leading institution of the economic, social sciences and agricultural education in Hungary. Corvinus University of Budapest considers knowledge as the primary value. It was also expressed in the choice of name - referring to the humanism and the Renaissance, the prominent role of science and the arts - as well as the university's motto: Scientia Mea - adjutor meus, My knowledge is my helper.

→ www.uni-corvinus.hu/eng

**UNIVERSITY OF ZAGREB** was founded in 1662, among the first of universities in Europe. The Faculty of Economics and Business Zagreb was founded in 1920; hence, it represents the oldest institution of higher education in economics in this part of Europe as a part of the University of Zagreb. Today, the Faculty of Economics and Business Zagreb is the leading and the largest institution of higher education for entrepreneurial education in the Region.

→ www.unizg.hr/homepage/



**DISCLAMER:** This project has been funded with support from the European Commission. This content reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



## LIST AND DATES OF LEAD4SKILLS EVENTS

January 18.-20. / Bled International meeting

April<sub>3</sub>.-<sub>7</sub>. / Bled Program & education proces management

June 11. -23. / Bled

Corriculum development, course design and teaching materials

October 19th / Riga

Management and leadership development needs in Baltic region

November / Budapest

Management and leadership development needs in South-East Europe

Late 2017

2 LTT's on case writing & technology in teaching and learning

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# WHAT IS LEAD4SKILLS ABOUT

»Skilled Business Leaders for Skilled Europe« is an Erasmus+ Strategic Partnership project bringing together 8 organizations from 7 different countries. This EU financed project is targeted to the academic institutions and management practitioners.

Activities within the project will include preparation of cross-country report based on the findings of CEEMAN-led research on Management Development Needs in Dynamic Societies, development of guidelines for higher education institutions curricula, teaching materials and tools, and related education and dissemination events. In current leaflet you will find the short description of the project activities, contact information about the partners and timetable for project activities in 2017.

















## »LEADERSHIP IS UNLOCKING PEOPLE'S POTENTIAL TO BECOME BETTER.«.

## **Bill Bradley**

The overall aim of the project is to provide higher education institutions (HEI) with a comprehensive set of insights, guidelines and materials that would help develop more relevant and innovative management education offerings and study processes, based on the real needs of businesses and economies and as a result stimulate reduction of management skills mismatch across EU and provide enterprises with better skilled employees, decreasing their investments in new employee trainings and increasing their competitiveness on local, regional and international levels.

The project aims at exploring, identifying and assessing management and leadership development needs by focusing on:

- → challenges faced by businesses (particularly with respect to management and leadership issues);
- → exploration, identification and assessment of management and leadership development needs and how they may help address challenges faced;
- → critical evaluation of the results achieved and impacts made by management education to date;
- → recommendations for learning partners, including specific guidelines, materials, and staff training.

**GEMAN** is an international association for management development in dynamic societies (not-for-profit foundation), established in 1993 with the aim of accelerating the growth and quality of management education in Central and Eastern Europe. Gradually CEEMAN has become a global network uniting over 200 members from 55 countries all over the world: mostly institutional, but also corporate and individual members, as well as about 30 partner associations and organizations on reciprocal membership basis.

### → www.ceeman.org

**RISEBA** University ("RISEBA" University of Business, Arts and Technology) is a university type private higher educational institution fully accredited by the Ministry of Education and Science of the Republic of Latvia. Founded in 1992, RISEBA was among the first private higher education institutions in Latvia established as a stand-alone business school. Today RISEBA is among 10 largest higher education institutions in Latvia with over 3000 students and almost 10,000 alumni.

## → www.riseba.lv/en/

IEDC – Bled School of Management - Postgraduate Studies is one of the most innovative international business schools in Central and Eastern Europe with excellent ties to the business community in the region. More than 80% of its participants come from countries other than Slovenia, and more than one third of them are top managers. The total number of participants since the establishment in 1986 exceeds 80,000, from 82 countries. This makes IEDC a center of excellence and a major meeting point for the exchange of ideas and for exploration of best management practices in the region.

#### → www.iedc.si

**KOZMINSKI UNIVERSITY** (KU) is a non-public higher education institution with full academic rights located in Warsaw, Poland. It was established in 1993 as one of the first non-public higher institution after political and socio-economic transition in 1989. Since its early beginning the University has been constantly developing its' educational and research framework in the field of business studies, management and law.

→ www.kozminski.edu.pl/en/

**VILNIUS UNIVERSITY** is an active participant in international scientific and academic activities and boasts many prominent scientists, professors and graduates. Scientific development and the expanding relations with global research centers have contributed to the variety of research and studies at Vilnius University. It is a classical university with over 430 years of academic traditions and the widest range of study programs in Lithuania.

→ www.vu.lt/en/

**ESTONIAN BUSINESS SCHOOL** (EBS) is the oldest privately owned business university in the Baltics. With more than 1500 students, EBS's goal is to provide enterprising people with academic knowledge, skills and values for its successful implementation. EBS offers degrees at Bachelor's, Master's as well as Doctoral levels.

→ www.ebs.ee/en/