Leading the Way in Management Development
Workshop for Top Leadership Teams

Monday

19:00 Dinner

Tuesday

Institutional Strategies for a Changing Future

8:30 – 9:00 Introduction

9:00 – 9:45 Masterclass 1: What Is Strategy and How Is It Made

9:45 – 10:30 Masterclass 2: Developing a Sound Business Plan and Control System

10:30 – 11:00 Coffee

11:00 – 12:30 Team Workshop: Applying the learning of Masterclasses 1&2 to own institution

12:30 – 13:30 Lunch


14:15 - 15:30 Masterclass 4: The Past, Present and Future of Management Education and Directions for Innovation

15:30 – 16:00 Coffee

16:00 – 17:30 Team workshop: Applying the learning of Masterclasses 3&4
Wednesday
Teaching and Research: Combining Excellence with Relevance

11:00 – 11:45 Masterclass 5: Learning Theory – a New Look
11:45 – 12:30 Masterclass 6: Combining Excellence with Relevance
12:30 – 13:30 Lunch
13:30 – 15:00 Team workshop: Applying the learning of Masterclasses 5&6
15:00 – 15:30 Coffee
15:30 – 16:15 Masterclass 7: Moving Towards Excellent and Relevant Teaching/Learning
16:15 – 17:00 Masterclass 8: Moving Towards Excellent and Relevant Research
17:00 – 17:30 Coffee
17:30 – 19:00 Team workshop: Applying the learning of Masterclasses 7&8

Thursday
Leading the Development of Institutional Policies, Processes, Competences and Resources

9:00 – 9:45 Masterclass 9: Aligning Faculty Policies, and Building and Developing a Faculty
9:45 – 10:30 Masterclass 10: Meeting the Challenges of Marketing and Communications
10:30 – 11:00 Coffee
11:00 – 12:30 Team workshop: Applying the learning of Masterclasses 9&10
12:30 – 13:30 Lunch
13:30 – 14:15 Masterclass 11: Developing a Market-Oriented Organizational Structure, Processes and Culture

14:15 – 15:00 Masterclass 12: Prioritizing 3-4 Strategic Change Initiatives

15:00 – 15:30 Coffee

15:30 – 17:00 Team workshop: Applying the learning of Masterclass 11 and prioritizing 3-4 strategic change initiatives

17:00 – 17:15 Wrap-up and conclusions