



June 22-23, "Business Education: Cooperation as a way to overcome crisis". Conference Agenda

RABE (Russian Association of Business Education) Conference on 22 - 23 June 2017 is hosted by EMAS Business School in Nizhniy Novgorod, Russia.

The conference topic is "**Business Education: Cooperation as a way to overcome crisis**", so it is bound to be of interest to those who are looking for prospective overseas partners and/or eager to offer their solutions to business schools.

Please have a look at the latest update of the International RABE-EMAS conference agenda.

“Business Education: cooperation as a way to overcome crisis”	
Dates	
June, 22-23, 2017	
June, 22 – conference.	
June, 23 – sightseeing tour (optional).	
Venue Nizhny Novgorod, Russia, the Kremlin	
Agenda	
9:30-10:00 – registration	Welcome coffee.
10:00-10:05 – conference opening	Sergey Myasoedov, Russia , RABE President, Rector of IBS-Moscow, First Vice-President of RANEPa, PhD in Sociology and Economics, Professor. Andrey Kolyada, Russia , Rector of EMAS Business School.
10:05-10:25	Sergey Myasoedov, Russia , RABE President, Rector of IBS-Moscow, First Vice-President of RANEPa, PhD

	<p>in Sociology and Economics, Professor.</p> <p>Russian & International business education market: challenges & opportunities</p> <p>(10 min. – presentation, 10 min. – questions & remarks)</p>
<p>10:25-11:45 – panel discussion.</p> <p>Business schools cooperation aimed at improving MBA programs quality and value.</p>	<p>Panelists:</p> <p>Sergey Myasoedov, Russia, RABE President, Rector of IBS-Moscow, First Vice-President of RANEPa, PhD in Sociology and Economics, Professor.</p> <p>Natalia Evtikhieva, Russia, Director General of RABE, Dean of the International School of Business and Technology at the National University of Science and Technology (MISIS), PhD in Economics, Professor.</p> <p>Andrew Main Wilson, Great Britain, CEO, the Association of MBAs (AMBA).</p> <p>Virginijus Kundrotas, USA-Lithuania, the President of the Baltic Management Development Association (BMDA), Dean of Adizes Graduate School (USA), CEEMAN Vice-president, member of International Scientific Committee of the EDUNIVERSAL (France), PhD in Social Sciences.</p> <p>Alsu Akhmetshina, Russia, Dean of Higher School of Business, Kazan Federal University, PhD in Economics.</p> <p>Olga Kolyada, Russia, Director of EMAS Business School.</p>
11:45-12:00	Coffee-break, networking
12:00-12:30	<p>Danica Purg, Slovenia, President of CEEMAN, the President of IEDC-Bled School of Management, PhD, Professor of leadership and effective management.</p> <p><i>“IQA for business schools.</i></p> <p><i>International accreditation as a way of enhancing MBA programs quality and business schools recognition”.</i></p>
12:30-12:50	<p>Andrey Kolyada, Russia, Rector of EMAS Business School.</p> <p><i>New era business-school. What can be learned from successful training agencies?</i></p> <p><i>The new era in business education has already started. How modern business schools should alter their business models to be successful in the new reality.</i></p>
12:50-13:20	<p>Tim Mescon, The Netherlands, Executive Vice President and Chief Officer, Europe, the Middle East, and Africa, the Association to Advance Collegiate Schools of Business (AACSB).</p> <p><i>If I were a Rector of a Russian Business School willing to export my MBA programs, I would...</i></p> <p><i>The steps that should be taken by business schools planning to export their MBA programs from the perspective</i></p>

	<i>of one of the leading business education experts.</i>
13:20-14:00	Lunch, networking
14:00-15:15 – Panel discussion. Practical ways and solutions to overcome the ongoing crisis in Business Education. Focus on export.	<p>Panelists:</p> <p>Sergey Myasoedov, Russia, RABE President, Rector of IBS-Moscow, First Vice-President of RANEPa, PhD in Sociology and Economics, Professor.</p> <p>Danica Purg, Slovenia, the President of CEEMAN, the President of IEDC-Bled School of Management, PhD, Professor of leadership and effective management.</p> <p>Tomasz Harackiewicz, Poland, Gdansk Foundation for Management Development (GFKM) Business School Board Member.</p> <p>Maria Balashova, Russia, Dean of Synergy Business School.</p> <p>Andrey Kolyada, Russia, Rector of EMAS Business School.</p>
15:15-15:45	<p>Andrew Main Wilson, Great Britain, CEO, the Association of MBAs (AMBA).</p> <p><i>Association of MBAs membership and international business school accreditation as a value adding tool which ensures growing demand for MBA programs on both internal and external markets.</i></p>
15:45-16:00	Coffee-break, networking
16:00-16:20	<p>Alexey Popov, Russia, Corporate programs director, Stockholm School of Economics Russia.</p> <p><i>Business School 2.0 – Teaching, consulting or something else?</i></p> <p><i>The experience of Stockholm School of Economics Russia in conducting customized programs for corporate clients which are designed on the principles of partnership and taking part in solving a company's business tasks.</i></p>
16:20-16:40	<p>Vasiliy Tkachev, Russia, Scientific director of the MBA program "Financial Director", MGIMO School of Business and International Proficiency.</p> <p><i>The cooperation of MGIMO School of Business and International Proficiency and Henley Business School (Great Britain) in the developing of case studies for Russian and International MBA students.</i></p>
16:40-17:00	<p>Natalya Tolstaya, Russia, General Director, Amplua company.</p> <p><i>Business schools, corporate universities and other management programs providers' role on the management market.</i></p>

17:00-17:10 – closing remarks	Sergey Myasoedov, Russia , RABE President, Rector of IBS-Moscow, First Vice-President of RANEPa, PhD in Sociology and Economics, Professor. Andrey Kolyada, Russia , Rector of EMAS Business School.
17.10-18.00	Closing ceremony
18.00-19.00	Photo session at the unique historical sights of Nizhny Novgorod

The conference working languages are Russian and English (simultaneous translation will be provided upon request).

The second conference day (June, 23) is set for a sightseeing tour for those who are willing to enjoy the magnificent view of the Volga River and the Nizhny Novgorod city in summer.

For additional assistance you could contact us by e-mail – nn@emasrussia.ru

Registration for the conference: <https://goo.gl/jXgb82>

Registration for the sightseeing tour: <https://clck.ru/AX5it>