



Rudy Martens

Prof. Dr. Rudy Martens is Chairman of the Department of Management and Full Professor of Strategy and Management at the Faculty of Business and Economics of the University of Antwerp. From 2011 till September 2018 he was Dean of the Faculty of Business and Economics (University of Antwerp). Before that he was Vice-Dean of the Faculty of Business and Economics (2006-2011) and from 1998-2005 he was Director of post-executive education at the Antwerp Management School. His research and teaching activities are situated in the field of strategic and general management. His focus is on strategy processes, strategy formation in SME's and competence-based strategic management. He is currently also actively involved in the AACSB organization to help increase the effectiveness of educational processes in business schools.