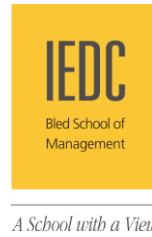


In partnership with:

# 28<sup>th</sup> CEEMAN Annual Conference

Event time and location:  
23-25 September, online



## Exhibitor's information

CEEMAN invites its partners and publishers to participate as exhibitors and gain visibility at the **28<sup>th</sup> CEEMAN Annual Conference: Ideas and Inspiration for Management Development from Fields Beyond Management** to be held on **23-25 September 2020 online** and present their services, products, and projects to the conference participants on an award-winning learning and collaboration platform. The chosen virtual event tool is MiTeam, an all-in-one award-winning platform (no additional downloads or apps) that allows for livestreaming, interaction, recording of sessions, participants' profiles and interests, posting and downloading materials, networking, building a community and much more.

This year, we are inviting deans and directors from prominent business schools around the world, as well as professors, students and administrative staff who are expected to participate in the event and exchange their experiences, views and ideas.

### Exhibitor's Standard package – EUR 6go:

- Designated exhibition area, a "virtual showroom" on the platform
- 2 delegates' participation in all conference events
- Branding of the designated exhibition area with the possibility of posting brochures, whitepapers, video, audio and other materials
- Access to the platform 2 weeks before, during and 4 weeks after the event
- Logo and link posted on the conference website
- Logo and link posted on the conference homepage of the online platform
- Possibility of direct messaging, setting up voice or video calls and networking opportunities with attendees (within the agreed online etiquette)
- Exhibitor feature on CEEMAN social media platforms
- Possibility to contribute to the conference "Goodie-bag"

### Exhibitor's Premium package – EUR 9go:

- Designated exhibition area, a "virtual showroom" on the platform
- 3 delegates' participation in all conference events
- Branding of the designated exhibition area with the possibility of posting brochures, whitepapers, video, audio and other materials
- Access to the platform 2 weeks before, during and 4 weeks after the event
- Logo and link posted on the conference website
- Logo and link posted on the conference homepage of the online platform
- Possibility of direct messaging, setting up voice or video calls and networking opportunities with attendees (within the agreed online etiquette)
- Possibility of organizing an online event/speaking opportunity for conference participants during the pre-conference events and in the 4 weeks after the conference (webinar-type of event)
- Promotion of your speaking event in the conference program and during the conference in the "Latest from Info Center" section- the most visible part of the platform homepage
- Analytics after the event and the activity log of your designated exhibition area (number of daily visits, clicks and downloads)

- Possibility of posting polls and questionnaires within your online event and/or in a virtual showroom
- Exhibitor feature on CEEMAN social media platforms
- Possibility to contribute to the conference "Goodie-bag"

We welcome further ideas and suggestions to make your presence at the conference productive and mutually beneficial!

For more information and to set up a **virtual tour through the platform**, please contact:

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