



Andrei Villarroel

Andrei Villarroel, PhD, is lecturer, author and speaker in the topics of crowdsourcing, crowdfunding, social media intelligence, big data, open innovation, and strategic management. Since 2007, he has chaired several symposia at the Academy of Management and co-authored the book *Leading Open Innovation* (MIT Press, 2013). In 2011, he was keynote speaker at the EFMD Deans and Directors Meeting, where he addressed the importance of crowdsourcing for the future of organization. In 2014, his work on the “Organizational Aspects of Business Model Innovation” was honored with publication in the *Best Paper Proceedings* of the Academy of Management (with Bogers M. and Sund K.). Also at this year’s meeting, Dr. Villarroel is leading a professional development workshop (with Reyes A.) entitled “Global Online Education Experiments: from MOOCs to 3D immersive classrooms”. Dr. Villarroel holds a PhD in Management of Technology from the Swiss Federal Institute of Technology, Lausanne. He has been on the faculty at Católica-Lisbon School of Business and Economics, visiting faculty at the University of Pennsylvania, visiting scholar at MIT Center for Collective Intelligence, and International Faculty Fellow at MIT Sloan School of Management.