



Sarah E. Toms

Sarah E. Toms is executive director and co-founder of [Wharton Interactive](#). She is a demonstrated thought leader in the educational technology field, fueled by a passion to find and develop innovative ways to make every learning environment active, engaging, more meaningful, and learner-centered. Her drive to modernize, transform, and democratize education led Sarah and her team to co-invent [simpl.world](#), an open source simulation framework. She has spent more than twenty years as a leader in the technology sphere, and was an entrepreneur for more than a decade, founding companies that built global CRM, product development, productivity management, and financial systems. In addition, she is coauthor with Peter S. Fader of *The Customer Centricity Playbook*. She is dedicated to supporting women and girls in the technology field through her work with the [Women in Tech Summit](#) and [techgirlz.org](#).