



Anastasia Sideri

Anastasia Sideri holds a degree in Chemical Engineering, and brings with her almost 30 years of professional experience in the Marketing, Communications & Public Affairs fields.

She started her career with Procter and Gamble and held a series of senior positions in large Greek and multinational companies, including FAGE, Boutari, DIAGEO, DHL and the Athens International Airport.

She joined The Coca-Cola Company in 2002 and is currently providing Communications leadership in 23 countries in Central and Southeast Europe.

She is an advocate of lifelong learning, is NLP trained, speaks 6 languages and is very active in areas related to CSR, PSR, Ethical and Women leadership.

She is a founding member of the Hellenic Network of Corporate Social Responsibility and the Hellenic Communications network, served as Board member in the Hellenic Advertisers Association and serves currently as President of the Women in Business (WIB) Committee of American Chamber of Commerce in Greece.

She is a mother of two children, 20 and 18 years old, and lives with her husband in Athens Greece.