

# CEEMAN EXED FORUM 2015

## CURRENT AND EMERGING BUSINESS NEEDS AND MILLENNIALS

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# PROs

- Civic minded – aware of a need of well-being of community – local and global - in line with 17 UN SDGs,
- Tolerant and confident,
- Focus same on people and purpose as to products and profit,
- Very good in soft skills,
- Excellent knowledge of ICT and social media channels,
- Influence of political affairs is decreasing,
- Innovations shall drive the progress,
- Non autocratic leadership,
- Can contribute in building a strong company culture...

# CONs

- Narcissism and entitlement,
- The importance of wealth is still increasing,
- Not enough aware of the environment,
- Not so good in technical sciences,
- Delaying the rite to passage – more income for luxury,
- Business is focused to their own agendas,
- Lack of team spirit – individuals,
- Less hard working than X generation,
- Question of confidentiality,
- Lack of entrepreneurial thinking...

# MILLENNIALS IN DEVELOPED VS LEAST DEVELOPED COUNTRIES

- Millennials in least developed countries (LDC) has bigger ambition to become executive than colleagues from the developed countries (DC),
- Millennials in LDC are more focused on global markets than colleagues from DC,
- Millennials in LDC are more keen to establish SME than colleagues from DC,
- Profit and success is less important than society for millennials from LDC than from DC...

THANK YOU TEŞEKKÜRLER

